



**alyors**

**Company Profile**



Alyors Group Company, established in 2004 with the gathering of pharmacists, doctors, and investors, offers innovative products with natural ingredients to enhance human health, from heart and metabolism to memory and mood, and much more.

We have **750 products under 14 brands, including nearly 250 food supplements, dermo-cosmetic skincare products, hair care products, clinically applied products to stimulate hair growth, first aid supplies in the medical field, isotonic/hypertonic seawater nasal sprays, saline products, and insulin pen needles.** We may also offer private label solutions to its business partners and export to 50 countries.

We have been the market leader in the field of OTC in the Turkish market for the last 4 years, and the main goal is, to transfer our pharmaceutical knowledge and experience, as well as our success in the local market, to the global market and to become a global pioneer.

# Milestones of Alyors Group



2004

Establishment

2012

Establishment of production facility

NUVITA

2016

Export started with Ocean Fish Oil brand

2019

Domestic OTC market leadership in terms of units and values

2020

The biggest OTC factory in Turkey in accordance with GMP and ISO standards

Domestic OTC market leadership in terms of units and values

Start of investment for raw materials from medicinal plants

Acquired Companies:

BIOCELL

2021

Domestic OTC market leadership in terms of units and values

Establishment of an R&D Center certified by the Ministry of Industry and Technology

Acquired Companies:

palmiye ilaç

NBTLIFE

IYON

DS SAGLIK

2022

Start of manufacturing in our new high-technology factory that produces raw materials

Domestic OTC market leadership in terms of units and values

ORZAX  
GIFT TO HEALTH  
LEADER OF OTC FOR 4 YEARS

Acquired Companies:

The MOSSI  
LONDON

GUMMY  
WORLDS

General  
veterinary products

2023

- 1100+ employees
- 14 different brands
- Export to 50 countries

 alyors

# Highlights of the **Alyors Group**

<b>Founded in 2004</b> 	<b>Manufacturing plant with 145.000 Sq. ft. area</b> 	<b>1000+ Employees</b> 
<b>Sector Leader in Domestic Market</b> 	<b>5 Branches</b> 	<b>Export to 50 Countries</b> 
<b>R&amp;D Center</b> 	<b>Innovative &amp; High Quality Technology</b> 	<b>14 Brands</b> 
<b>750+ Products</b> 	<b>250+ Food Supplements</b> 	<b>Private Label Solutions</b> 

# Subsidiaries of Alyors Group



**Biocell İlaç ve  
Kimya San. Tic. Ltd. Şti.**

Herbal Raw Material



**Damla Sağlık ve Tekstil  
Sanayi ve Ticaret A.Ş.**

Medical Consumables



**General Veteriner  
İlaçları A.Ş.**

Animal Health Products



**Gummy  
Worlds**

Chewable Supplements



**İyon Sağlık Medikal Kozmetik  
İth. İhr. Ve San. Tic. A.Ş.**

Medical Devices



**The Mossi London  
Laboratories Ltd.**

Dermocosmetic



**NBT İlaç  
A.Ş.**

Food Supplements



**Nuvita İlaç ve  
Kimya San. Tic. A.Ş.**

Food Supplements



**Orzaks İlaç ve  
Kimya San. Tic. A.Ş.**

Food Supplements



**Palmiye İlaç  
A.Ş.**

Food Supplements

# Brands of Alyors Group



# Product Portfolio

## Health Interest



General Health & Wellness



Mood & Stress Support



Digestive Support



Thyroid Support



Bone, Joint & Muscles



Sleep Support



Beauty Support



Healthy Aging



Immune Support



Energy Support



Urinary Tract Health



Brain Support



Antioxidant Support



Women's Health



Weight Management



Sports Performance



Cardiovascular Health & Metabolism



Men's Health



Prenatal Health



Liver & Detoxification




Children's Health



Blood Sugar Support

# Product Portfolio

## Nutritional Product Category

 Fish Oil & Omegas

 Minerals

 Letter Vitamins

 Herbal

 Special Supplements

 Collagen

 Pre & Probiotics


 Chewable Gel Forms

 Women


 Men

 Kids

## Other Categories

 Nasal Products

 First Aid Products

 Medical Devices


 Medical Consumables

 Cosmetics

 Hair Products

 Skin Care Products

 Raw Materials

 Animal Health



# Vision

To be an OTC company that protects sustainable growth with the values we create in the Turkish market by fulfilling the requirements of the purpose of our establishment, is preferred with its competitive power, is trusted, sensitive to the environment and people. With our reliable team, powered by our innovation-oriented entrepreneurial spirit, we produce pioneering nutritional supplements in the sector, making the success we have achieved as the first choice OTC company of consumers and creating permanent advantages by making a difference.

# Mission

To create natural, innovative, and safe products that improve human health. In line with this goal, to develop natural support products that are as old as human history with science and modern production facilities. Our expert staff, who scientifically examine natural and reliable products, whose traditional use in preventive treatment is as old as human history. To offer them to humanity by developing them with the possibilities of modern medicine. To focus on producing solutions that will add value to human life within our sector, the commitment we make to the people working in the company, the societies we operate in, and the service culture we have for the consumers who buy our products.



# MANUFACTURING **PLANTS**





# Nuvita

Established in 2012, NUVITA Pharmaceutical is a 100% Turkish food supplement manufacturing company with a high-grade facility that conforms to the international standards with the mission of focusing on human health. Nuvita manufacturing plant is designed in accordance with GMP and ISO Food Safety standards in an effort to achieve the highest quality production, and has a validated ventilation system, a pure water system, and is equipped with modern production technologies that meet the needs of our customers. Our products are developed to meet international standards with an innovative approach in formulation design, raw material and packaging materials selection at the R&D stage, and are monitored and analyzed at every stage of production.

# Production Line of Nuvita





## R&D and Quality Assurance

The products are developed to meet international standards with an innovative approach in formulation design, raw material, and packaging materials selection at the R&D stage and are monitored and analyzed at every stage of production. All of the formulations are designed with a scientific approach by our expert staff including doctors and

pharmacists in the R&D laboratories equipped with superior technology. Ensuring customer satisfaction by producing on-time, accurate, high quality and reliable products are the main goals of Nuvita. Product quality assurance and continuity are guaranteed within the framework of IFOS, GMP, WHO, GOED and HALAL standards.



**NUVITA**  
**BIOSEARCH**  
R&D CENTER

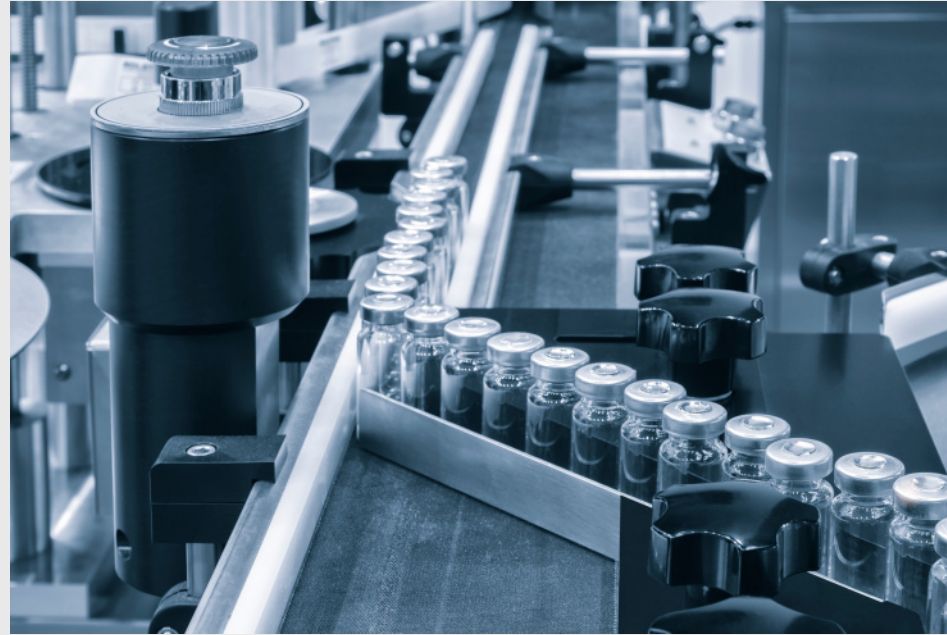




# Technology R&D

## ONE and ONLY in Turkey

1. Production of probiotic raw materials from bacteria isolated from breast milk and newborn stool samples in Turkey (30 types of probiotics)
2. Vegan omega 3, vitamin D, beta carotene, astaxanthin synthesis technology from microalgae
3. The only laboratory in Turkey that works with both bacteria and microalgae
4. A pilot facility capable of performing all genetic analyzes
5. A full-fledged technology laboratory
6. R&D Center Certificate issued by the Ministry of Industry



*The*  
**MOSSI**  
LONDON

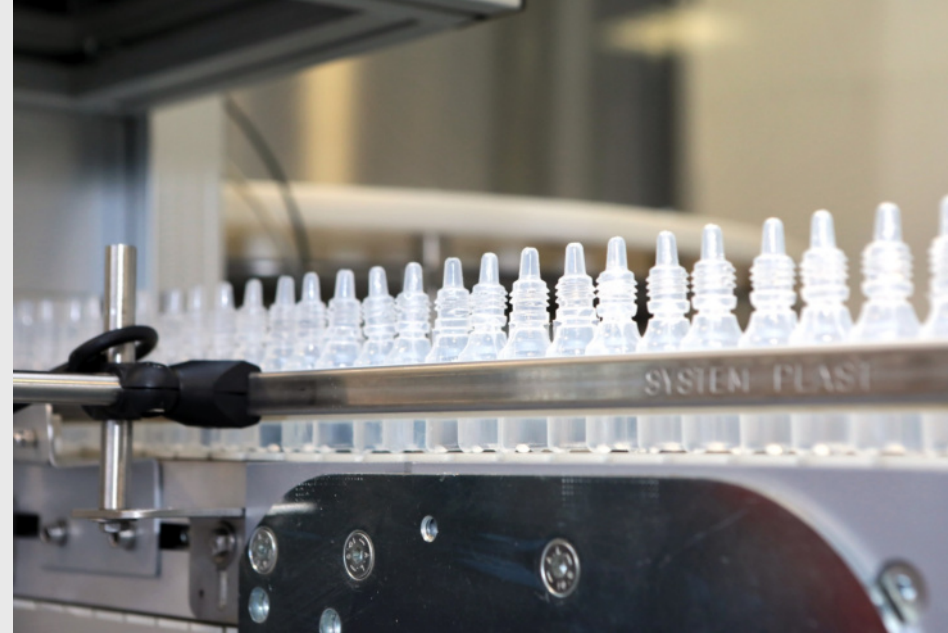
## The Mossi London

Established in 2014, The Mossi London is a manufacturing company in line with the Cosmetic Product Production Legislation and GMP requirements. The Mossi London carries out innovative dermocosmetic products that aim to improve skin and hair health quality, focusing on the design, development, and marketing of cosmetic products. Our manufacturing facility has high flexibility capabilities and is determined by the Made to Order principle. We offer the opportunity to benefit from much more extensive production opportunities with our wide range of dermocosmetics.

# Production Line of The Mossi London







## Iyon Medical

Established in 2008, Iyon Medical produces private-label medical products that meet the standards of ISO and CE and has registered trademarks and quality certificates. Thanks to our successful R&D activities, we became the first insulin pen needles and seawater producer in Turkey. Iyon Medical was established to import "Insulin Pen Needle Tip", and as a result of successful R&D studies, we established our own production facility. We are of being the first manufacturer of "Insulin Pen Needle Tip" and the first "Ocean Water" producer in Turkey. Both products received Project Success Appreciation with the support of TUBITAK.



# Production Line of Lyon Medical





# Damla Health

Established in 2008, Damla Health produces a wide range of medical products such as bandages, cotton pads, and gauze with international standards in the medical field. Damla Health has set the main goal of producing reliable, hygienic products at international standards and being one of the leading organizations serving the health sector. Our quality management system is designed in accordance with ISO 9001:2015 and ISO 13485 standards to ensure customer satisfaction and continuously improve the quality of our products.



# Production Line of Damla Health





# Biocell

Founded in 2020, Biocell is a herbal raw material company established to meet the market's need for quality raw materials, engaged in product development and marketing activities for the medicinal plants, pharmaceutical, food supplements, cosmetics, and feed sectors. In the short term, work on the production of 20 herbal extracts continues at full speed. Biocell is strongly nurturing its production targets with state-of-the-art facilities, R&D studies, university and related industry components and most importantly, a focus on science. The supply of product inputs and the export of these supplies will also constitute Biocell's near-term business model development branches.



# Gummy Worlds

Gummy Worlds is a nutraceutical company founded in 2022 to develop and manufacture the highest quality forms of healthy and innovative gummies. The factory carries out production, storage and R&D activities of chewable food supplements at European standards. Gummy production activities are approved by the relevant ministries and all products are ISO 9001, ISO 22000, Halal, GMP, BRC certified by internationally accredited organisations. Gummy Worlds, which has the capacity to produce 1000 tones gummies per year, offers solutions for the production needs of private label customers as well as its own products with its continuously developed product range.



# Warehouses with GMP Standarts





# Global Export of Alyors

We implemented the project “Opening to Global Markets”. In 2016, we bring our “Ocean Fish Oil” brand and other brands together with our customers mainly in Moldova, Romania, Belarussia, Egypt, Kazakhstan, Kyrgyzstan, Palestine, Iraq, Lithuania, North Macedonia, USA, Netherlands, Russia, Vietnam, Azerbaijan, Iraq, Libya, Lebanon, Qatar, Jordan, Yemen, Kosovo, Cyprus, United Arab Emirates, Sudan, Albania, Bahrain, Uzbekistan, Tunisia, Bangladesh, Kenya, UK, Mauritania, Bosnia and Herzegovina, Kuwait, Somali, Georgia, Mauritius, Anguilla, Antigua & Barbuda, Bahamas, Barbados, Cayman Islands, Dominica, Grenada, Guyana, Jamaica.





# At A Glance **Alyors** In Numbers



