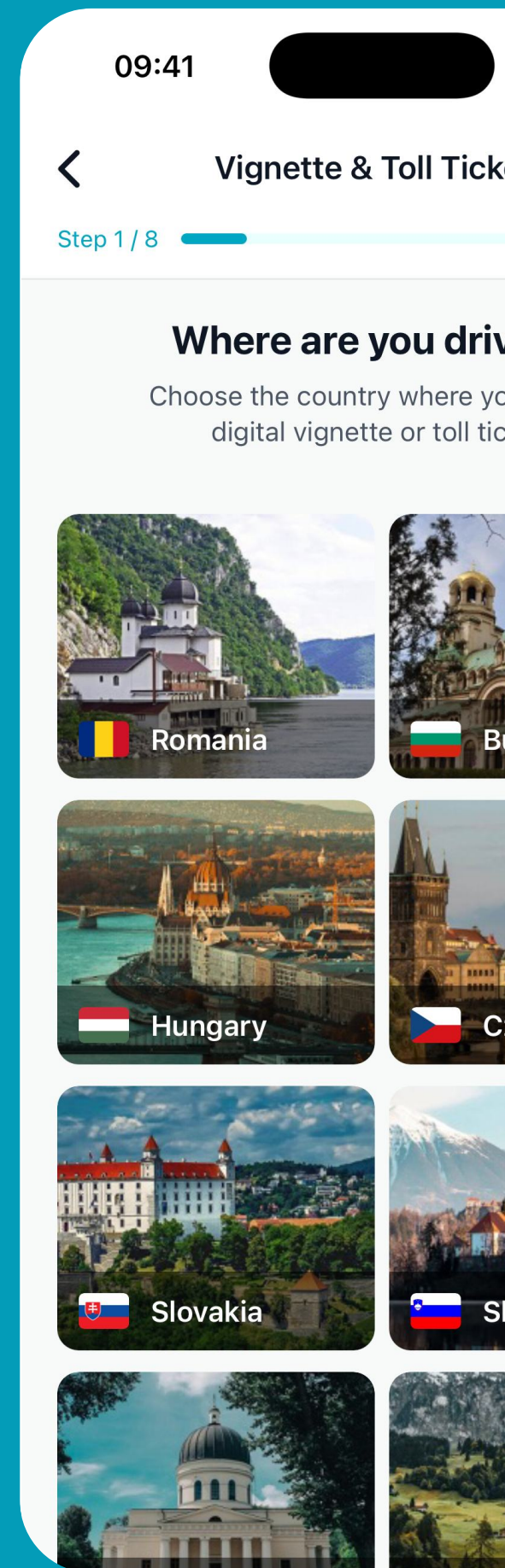
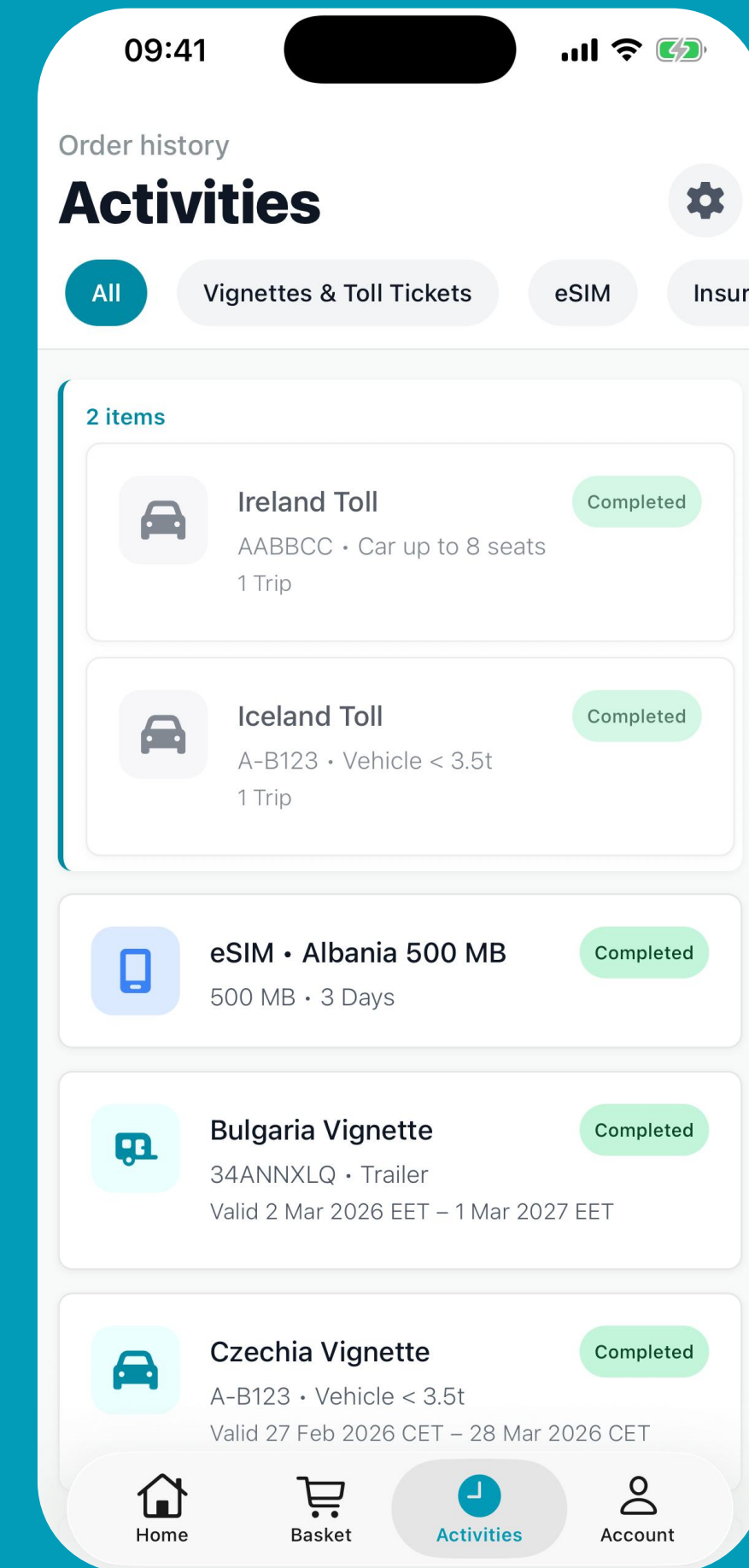
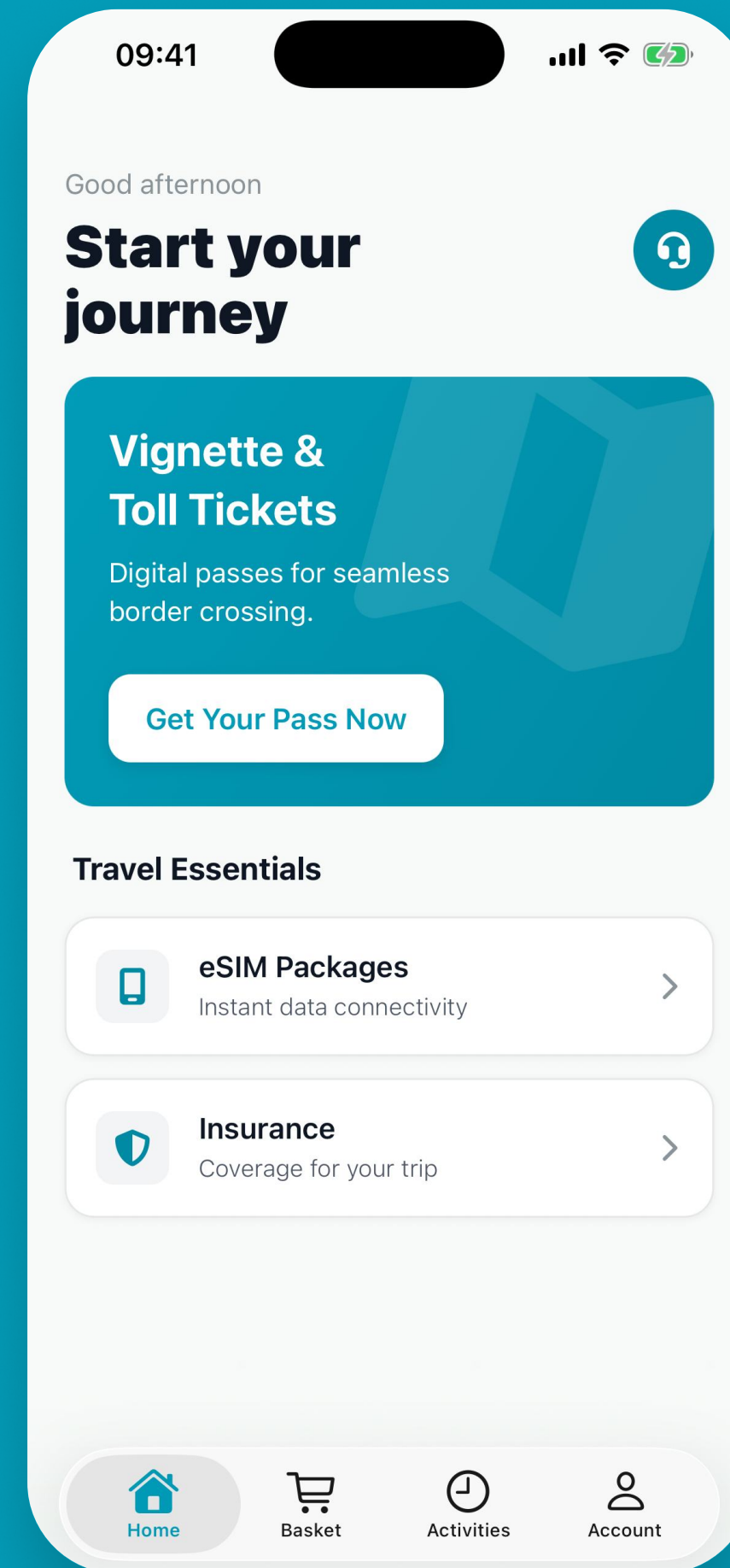




Integrated Mobility & Logistics Fintech

Business Pitch Deck · July 2026



140.000+
Total Orders

670.000+
Reached User

“

Every journey starts
somewhere.

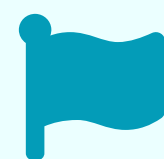
Our journey began with vignette and toll sales, driving us toward our true ambition:
“becoming an integrated mobility & logistics fintech.”



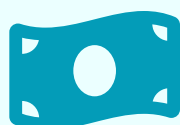
vignetim.



PROBLEM



Wasted Time & Stress



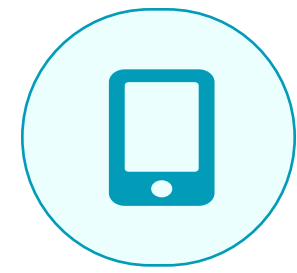
Complex & Fragmented



High Risk & No Control



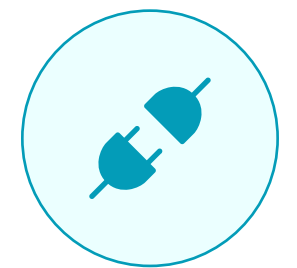
SOLUTION



Instant, On-the-Go Access



A Single, Unified Platform



Automated Management



VALUE PROPOSITION



Vignetim Mobile & Web



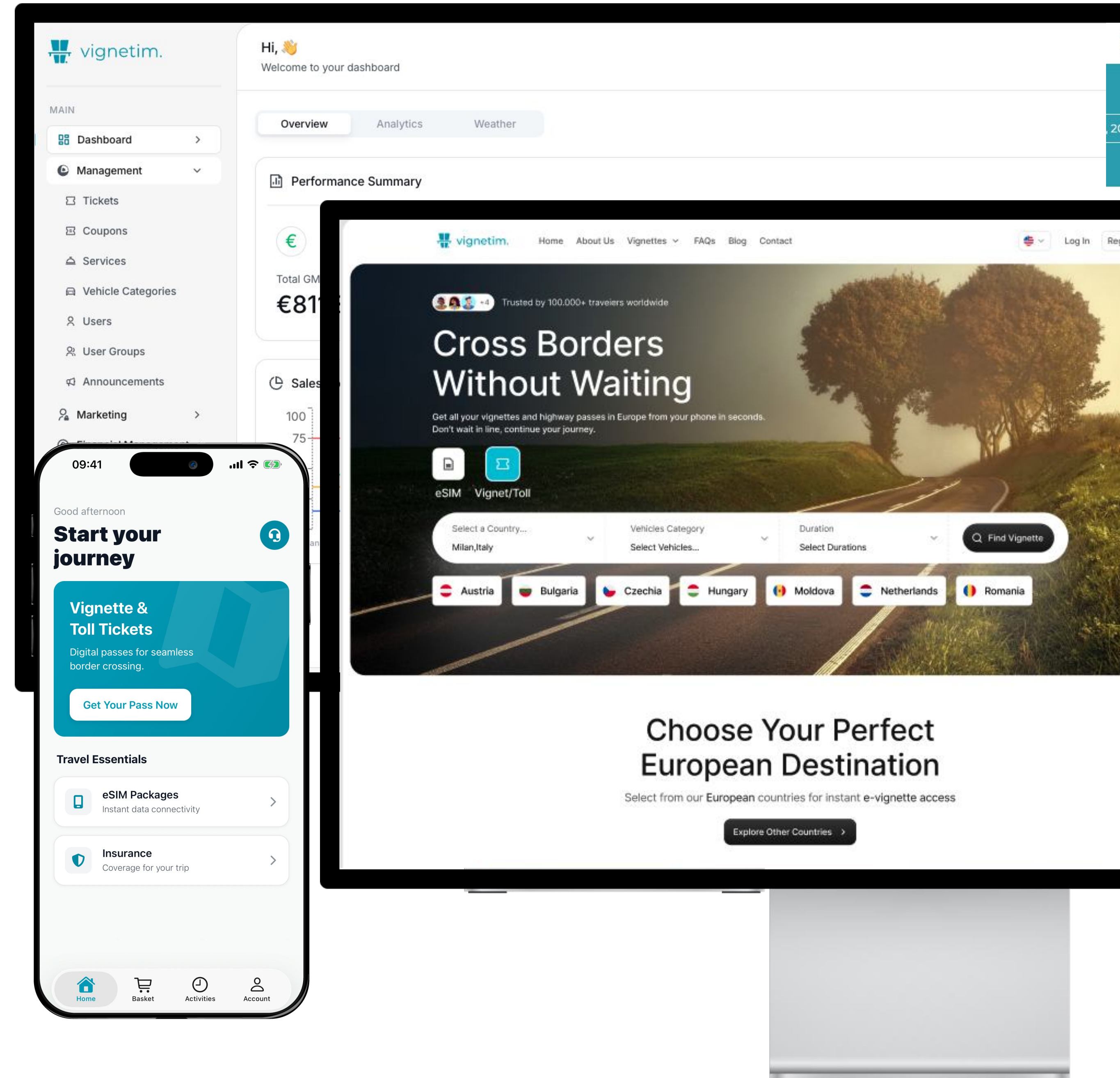
Vignetim Fleet



Vignetim Control Center



Vignetim API



BUSINESS MODEL

B2C Model



Transactional Commissions

A small, transparent commission fee is added to each vignette or toll purchase, offering users immense convenience for a modest price.



Value-Added Services

Optional premium add-ons such as "**Flex-Service**" for date changes, **instant SMS confirmations**



Travel Ecosystem Expansion

Future integration of high-margin travel services including **eSIM data plans**, **roadside assistance**, **insurance**, **EV charging** and **smart parking solutions**.

B2B Model



Fleet Subscriptions (SaaS)

A recurring monthly subscription fee per vehicle for our "Vignetim Fleet" platform, providing centralized **management**, **invoicing**, and **compliance** for businesses.



API & Integration Fees

Usage-based fees for partners like logistics firms, travel agencies, and payment providers leveraging our API to integrate seamless vignette purchasing into their own platforms.

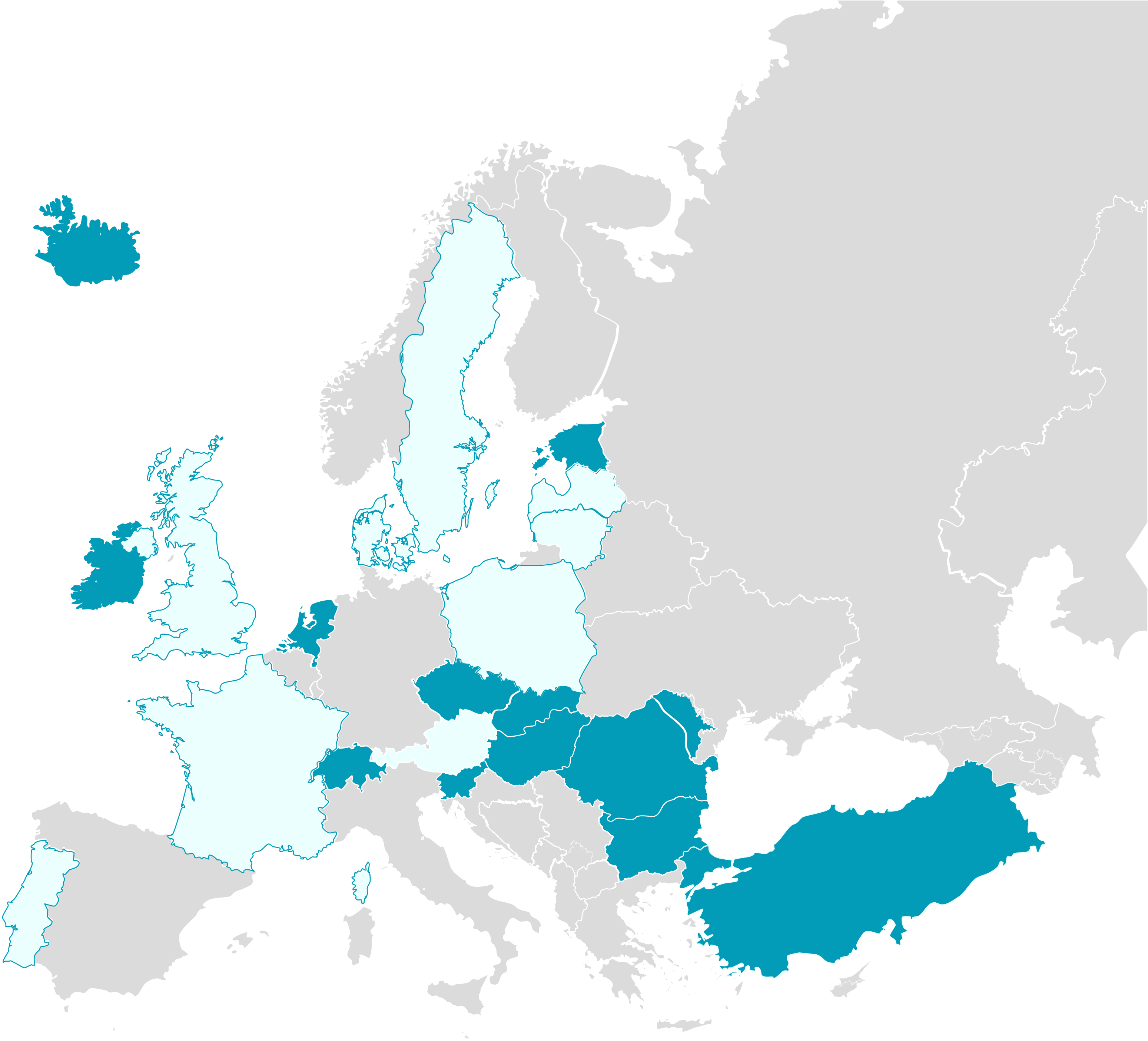
UNLIMITED ACCESS

Europe-Wide Service

Currently Available Countries

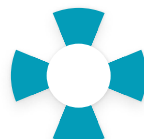


Coming Soon...



COMPETITION

Comparison

	 eTOLLS ^{EU} E-Vignettes, now at your fingertips.			 vignetim.
Coverage Area				
User Experience				
24/7 Customer Support				
HGS Official Partner ^(*)				
B2B Fleet Solutions				
B2C Solutions				

MILESTONES

Road Map



140.000+

TOTAL ORDERS



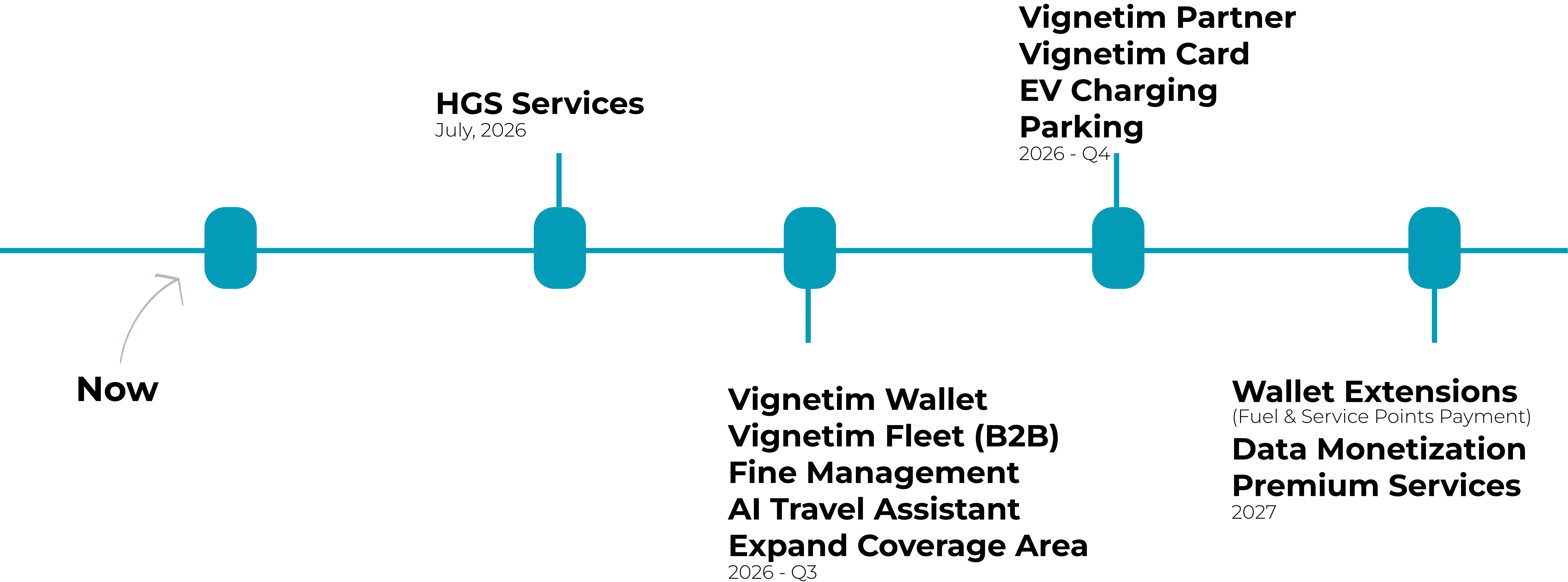
670.000+

TOTAL USERS



4,91

STORE RATING



TEAM

Our Dream Team



CTO & Co-founder

Hasan Eren Keskin

Electrical & Electronics Engineering,
Eskişehir Osmangazi University

9+ Years Experience

ULAK Haberleşme - Software Eng.



CEO & Co-founder

Şevki Kocadağ

Computer Engineering,
ODTU

11+ Years Experience

Juniper Networks, NL - Software Eng.

ULAK Haberleşme - Software Eng.

HAVELSAN - Software Eng.

TUSAS - Software Eng.



CMO & Co-founder

Dicle Temiz

Sociology & Psychology,
Bilgi University

7+ Years Experience

Coolblue, NL - App Marketing Specialist

Getir - Digital Marketing Specialist

Mindshare - Performance Marketing



All Vignetim Team

16 people



“**Let’s simplify
road travel
together!**”

Contact Us:

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sevki@vignetim.com

