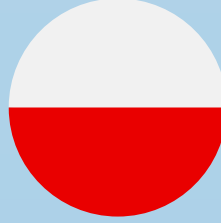


Sharing the blessings of nature sustainably



Scan the QR code to access the brochure in your language.





About Us

Netaş Madencilik has been operating in bentonite mining, infrastructure and road construction over 40 years. Netaş Madencilik controls every stages of supply, production, packing and shipment and produces the finest quality cat litter in the region with the advanced technology it uses in production process of cat litter and good quality raw material it provides benefiting from it's experienced and expert employees .

Our production facility is located in Fatsa Organize Sanayi / Ordu. Netaş Madencilik continues to operate with BentySandy, Ultra Care, Felin, Cat Town, Jingo, Rigor Cat and BorLock brands which prioritize quality and customer satisfaction. Additionally it serves pet industry with its domestic and foreign business partners and keeps working on new investment projects and R&D operations to increase it's capacity.

We get the raw material from the white bentonite mine, which has the biggest reserve and the best quality in the world.

Thanks to automation systems created using cutting-edge technology, we are able to monitor every stage of manufacturing meticulously with standardized high quality.



Our Mission

Developing global solutions for the mining industry using cutting-edge, reliable products with significant added value.



Our Vision

To meet consumer expectations at high level by offering a wide variety of products at the proper price and quality in the global market.

Our Quality Policy



As Netaş Madencilik, we prioritize customer satisfaction with after sales support, quality and variety by adopting to national and international standards in cat litter sector.



We make it our duty to earn customer trust by on time and accurate delivery In order to meet customer demand.



To ensure customer satisfaction, We make sure to understand their needs and maintain a constant quality.

Our reward is our quality



The one and only company in Turkey's bentonite mining sector to earn the Ecovadis Badge



&



Sustainable & High-Quality Production



Our Sustainability and Ecovadis Journey

At Netaş Mining, we place sustainability at the heart of our business operations; we view continuous improvement in environmental, social, and governance (ESG) areas as one of our top priorities.

The score we achieved and the Committed Badge awarded following an analysis conducted by Ecovadis, an internationally recognized assessment platform, serve as a strong indicator that our sustainability performance has been evaluated against global standards.

In our operations, we prioritize:

- The conservation of natural resources,
- The recycling of waste through authorized organizations,
- The protection of water and air quality,
- The reduction of our carbon footprint,
- The elimination of child labor,
- Increasing women's employment

and working with suppliers committed to sustainability.

By managing all our production processes in accordance with ISO 9001, ISO 14001, ISO 27001, and ISO 45001 standards, we ensure sustainable and responsible production.

As **Netaş Mining**, we act with the responsibility to leave a cleaner and more livable world for the future; **we position sustainability not merely as a goal, but as a long-term business strategy.**

Our audit by **amfori BSCI**, another certification platform, was completed in August 2026 with a '**B**' rating.

Our Cat Litter Production



Powerful Odor Control

The white bentonite we get from one of the world's largest and highest quality mine sites is processed in our activation and drying facility designed with high technology. Then, it is sized in a double sieve system and purified from dust.



99% Dust
0,5 Free

Since the entire production process is conducted and controlled by TSE and ISO 9001 - 2015 QMS standards, we can guarantee that we are providing the same quality for every customer.

Is all bentonite the same ?



Fast & Powerful Clumping

Not all bentonite have **odor control**. A bentonite can be turned into cat litter maintaining its odor control only if the production process is well monitored.



Always Clean Paws

A **dust free** cat litter must be made with high quality bentonite and the process of screening must be followed meticulously.

A high quality bentonite must be used in order to produce a **powerful clumping**, and the production process must be followed carefully to protect the clumping.



Longer Period of Usage

Aimed for **clean paws**, cat litter prepared with high quality bentonite does not need to have extremely small granules, slight coarse grains do not stick to the paws.

All these qualities and daily cleaning provide **long term use** of cat litter.

White Bentonite Cat Litters

While we prepare your product, you can utilize our extensive grain size alternatives.



**Fine
Grained**



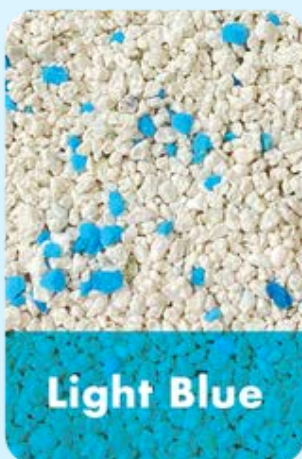
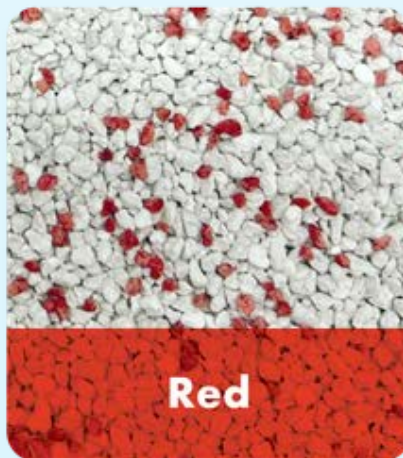
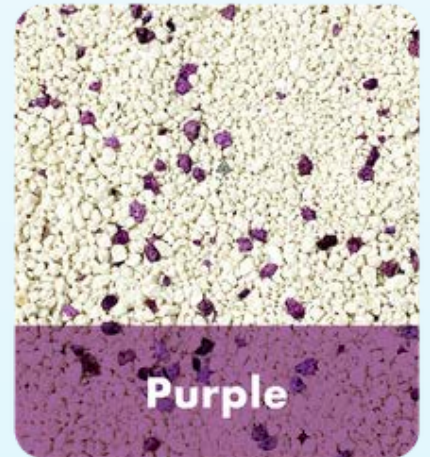
**Coarse
Grained**

White Bentonite Comparison Chart

GRANULE TYPES	0,6 mm-1,5 mm	0,6 mm-2,0 mm	0,6 mm-2,38 mm	0,6 mm-4,0 mm	1,5 mm-4,00 mm	2,0 mm-4,0 mm
PROPERTIES	ULTRA COMPACT	COMPACT	STANDART	MIX COARSE	COARSE	ULTRA COARSE
Moisture	8-10 %	8-10 %	8-10 %	8-10 %	8-10 %	8-10 %
Westinghouse	280 min.	280 min.	280 min.	280 min.	280 min.	280 min.
Hunter lab whiteness	88-92 %	88-92 %	88-92 %	88-92 %	88-92 %	88-92 %
pH	8,8-10 pH	8,8-10 pH	8,8-10 pH	8,8-10 pH	8,8-10 pH	8,8-10 pH
Density	880-900 gr/L	870-890 gr/L	870-890 gr/L	860-880 gr/L	850-870 gr/L	850-870 gr/L
Color	WHITE	WHITE	WHITE	WHITE	WHITE	WHITE
Clump Weight (20 ml water)	45-50 gr	45-55 gr	55-65 gr	65-70 gr	65-75 gr	65-75 gr
Odor	NO SMELL	NO SMELL	NO SMELL	NO SMELL	NO SMELL	NO SMELL
Drop Test	OK	OK	OK	OK	BROKEN	BROKEN
POWDER RATIO %	ULTRA COMPACT	COMPACT	STANDART	MIX COARSE	COARSE	ULTRA COARSE
<0.5 mm max.	%1,0	%1,0	%1,0	%0,1	%0,1	%0,1
<100 micron powder max.	%0,12	%0,08	%0,07	%0,03	%0,03	%0,03

Colorful Granules

You can customize your product with our colorful granule options while we are preparing your products.



Perfume Options

You can utilize our extensive perfume options while we prepare your products, you can also ask for the options outside the list below.



Marseille Soap



Lavender



Baby Powder



Ocean



Freshness



Green Apple



Sakura



Aloe Vera



Coffee



Pine



Lemon



Melon



Vanilla



Rose



Almond



Jasmin

Production with Your Own Brand

You can utilize our premium packing options with customization options when we prepare your products.



Flat Bottom Packaging
5 - 10 - 20 lt / kg options



Quadro / Roll Packaging
5 - 10 - 20 lt / kg options



Box
Packaging
5-10 lt/kg
options



Craft
Packaging
5-10 lt/kg
options



Pallet Options:

Normal Pallet: 120x100cm | Half Pallet: 80x60cm | Euro Pallet: 120x80cm

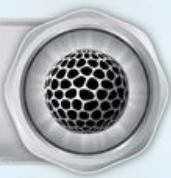
The Best For You and For Your Cat

BentySandy®

SILVER IONS
SENSITIVE CATS



ACTIVE CARBON
AGAINST BAD ODORS



FINE
SMALL CATS & KITTENS



COARSE
LONG HAIRY & BIG CATS



Ultra Care Series



One of them will definitely work for your cat



In Our **Silver Ions / Sensitive Cats** product; no perfume is used considering sensitive cats. Thanks to silver ions that are included in the ingredients for the first time, you can use the litter odorless and hygienic for longer, preventing bacterial growth.

In our **Active Carbon / Against Bad Odors** product odor elimination feature is empowered with active carbon addition; suitable for cats sensitive to bad odors and perfumes.



In our **Fine / Small Cats and Kittens** product size of the granules has been made smaller to make it easier for small cats and kittens to dig the litter and cover. Also the odor control is improved with a spring smell that neutralizes bad odors.

In our **Coarse / Long Hairy & Big Cats** product size of the granules has been enlarged in order not to stick to cat fur and paws and spread. Also the odor control is improved with a spring smell that neutralizes bad odors.



BentySandy®

100% NATURAL
WHITE BENTONITE
CLUMPING
CAT LITTER

ULTRA CLUMPING

ORIGINAL
PREMIUM
QUALITY



EXCELLENT
ODOR CONTROL



FAST AND STRONG
CLUMPING



DUST FREE



DOES NOT
STICK TO PAWS



EASY
SCOOPING



**BABY
POWDER
SCENTED**
5 lt./10 lt.
20 lt.



**ACTIVATED
CARBON**
5 lt./10 lt.
20 lt.



**GREEN
APPLE
SCENTED**
5 lt./10 lt.
20 lt.



**COFFEE
SCENTED**
5 lt./10 lt.
20 lt.



**MARSEILLE
SOAP
SCENTED**
5 lt./10 lt.
20 lt.



**LAVENDER
SCENTED**
5 lt./10 lt.
20 lt.



**ORANGE
SCENTED**
5 lt./10 lt.
20 lt.



**NATURAL
UNSCENTED**
5 lt./10 lt.
20 lt.

CAT TOWN

NATURAL WHITE BENTONITE

clumping
cat litter





BABY POWDER SCENTED
5 lt. / 10 lt. / 20 lt.



ACTIVATED CARBON
5 lt. / 10 lt. / 20 lt.



LAVENDER SCENTED
5 lt. / 10 lt. / 20 lt.



MANGO - MELON SCENTED
5 lt. / 10 lt. / 20 lt.



SAKURA SCENTED
5 lt. / 10 lt. / 20 lt.



MARSEILLE SOAP SCENTED
5 lt. / 10 lt. / 20 lt.

Felin

Premium Cat Litter

100% Natural
**Clumping
Cat Litter**

POWERFUL



ODOR CONTROL

ORIGINAL
WHITE
BENTONITE



99%,5 DUST FREE



LONG TERM
USE



ALWAYS
CLEAN PAWS



FAST & STRONG
CLUMPING





NATURAL / UNSCENTED
5 lt. / 10 lt. / 20 lt.



BABY POWDER SCENTED
5 lt. / 10 lt. / 20 lt.



MARSEILLE SOAP SCENTED
5 lt. / 10 lt. / 20 lt.



LAVENDER SCENTED
5 lt. / 10 lt. / 20 lt.



LEMON SCENTED
5 lt. / 10 lt. / 20 lt.



GREEN APPLE SCENTED
5 lt. / 10 lt. / 20 lt.

Superior Quality & Hygiene For Cats

JINGO

CAT LITTER

- 100% NATURAL WHITE BENTONITE -



Odor Control



Strong Clumping



99,5% Dust Free

Long Lasting





ACTIVATED CARBON
5 lt./10 lt./20 lt.



BABY POWDER SCENTED
5 lt./10 lt./20 lt.



LAVENDER SCENTED
5 lt./10 lt./20 lt.



JASMINE SCENTED
5 lt./10 lt./20 lt.



MARSEILLE SOAP SCENTED
5 lt./10 lt./20 lt.



NATURAL / UNSCENTED
5 lt./10 lt./20 lt.



99,5 %
DUST FREE



HIGH
ABSORPTION



ELIMINATES
BAD ODORS



PERFECT
CLUMPING



RIGOR CAT

Cat Litter

TRIPLE ACTION

ELIMINATES
BAD ODORS
PERFECT
CLUMPING
%99.5
DUST FREE





ACTIVATED CARBON
5 lt./10 lt./20 lt.



BABY POWDER SCENTED
5 lt./10 lt./20 lt.



LAVENDER SCENTED
5 lt./10 lt./20 lt.



ALOE VERA SCENTED
5 lt./10 lt./20 lt.



MARSEILLE SOAP SCENTED
5 lt./10 lt./20 lt.



NATURAL / UNSCENTED
5 lt./10 lt./20 lt.



ORANGE SCENTED
5 lt./10 lt./20 lt.



FRESH SCENTED
5 lt./10 lt./20 lt.

There is BorLock now!

YOUR CAT'S TOILET, YOUR HOME, CAR, CARAVAN, ASH TRAY...
ANYWHERE WITH UNPLEASANT ODORS...

DOES NOT MASK ODORS, ELIMINATES THEM...



BorLock®
BORON BASED ODOR ELIMINATOR





MARSEILLE SOAP SCENTED
175 gr / 25 gr



ACTIVE CARBON
175 gr / 25 gr



BABY POWDER SCENTED
175 gr / 25 gr



AMBER MAGIC SCENTED
175 gr / 25 gr



LAVENDER FIELDS SCENTED
175 gr / 25 gr



SEA BREEZE SCENTED
175 gr

Our Worldwide Export

As Netaş Madencilik, with BentySandy, Ultra Care, Cat Town, Felin, Jingo, Rigor Cat and BorLock brands we bring hygiene to homes in world market along our domestic market with our partners.

At the same time, we continue our R&D activities, producing new products and increasing our production capacity to meet the increasing demand.



Happier Cats & Happier Homes



We love cats and we care about them.

We made it our duty to present quality and comfortable products to them and their families.

*The Best For You
and
For Your Cat*



For more information about our company



SCAN ME



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No:2 52400 Fatsa / Ordu / Türkiye**