



Digital services for large businesses

Intelligent backend, user-friendly frontend, smart ML, and easy-to-use mobile services





Globus group



imply

CEREBRO

Celsor





About Globus

We help large businesses to realize their digital strategy. Intelligent backend, user-friendly frontend, easy-to-use mobile services and smart ML

10 years' experience in the IT market

500+ team of professionals

400+ projects

35+ million USD in 2022 revenue





Expert knowledge

Pre-project analytics, CustDev, BPM/BPML

Backend: Java, Python, PHP, Go, etc.

Frontend: AngularJS, ReactJS, VueJS, etc.

Mobile: Native & Crossplatform

Infrastructure: Kubernetes, Docker

AI methods: Machine Learning, Deep Learning, Computer Vision, etc.



Java

J2SE/J2EE, Spring, Hibernate...



iOS

Swift, Objective-C...



.NET

Core, C#, Azure...



Python

Django, Flask, Tornado...



Android

Kotlin, Java...



Go

Golang, Fiber, gRPC



PHP

Yii2, Laravel, Symfony, Bitrix, WP...



Frontend & Crossplatform

ReactJS, AngularJS, VueJS, ReactNative...



Infrastructure & DevOPS

Kubernetes, Docker





Services



Research

Hypothesis testing, CustDev, demand research. Full analytics of upcoming projects and ready-made CJM.



Mobile development

A full range of mobile technologies and tools to solve your business tasks.



QA & service support

All kinds of testing and IT product support guarantee continuity in your business processes.



UX/UI design

UX strategy, digital branding, product design — from analytics to interface animation.



Web development

User-friendly frontend along with intelligent and reliable backend for stable operation of the product.



Developer outstaffing

Resources for your IT teams. We provide specialists with the skills, knowledge and expertise you need to manage any digital project.





Expertise

We understand and solve complex business tasks

- IT
- Banks
- FMCG
- Telecom
- Merchandising and logistics
- Consulting





Expertise in IT systems

- BI
- BPM
- CRM
- ERP
- LowCode
- RPA
- DSS





Consulting and digital strategy

- Business process analysis
- Customer needs research, work with business metrics and KPIs
- Client supervision and support
- Creation of digital products and ecosystems. (Many years of experience)
- Digital transformation for any type of business
- Audit of digital services and interfaces





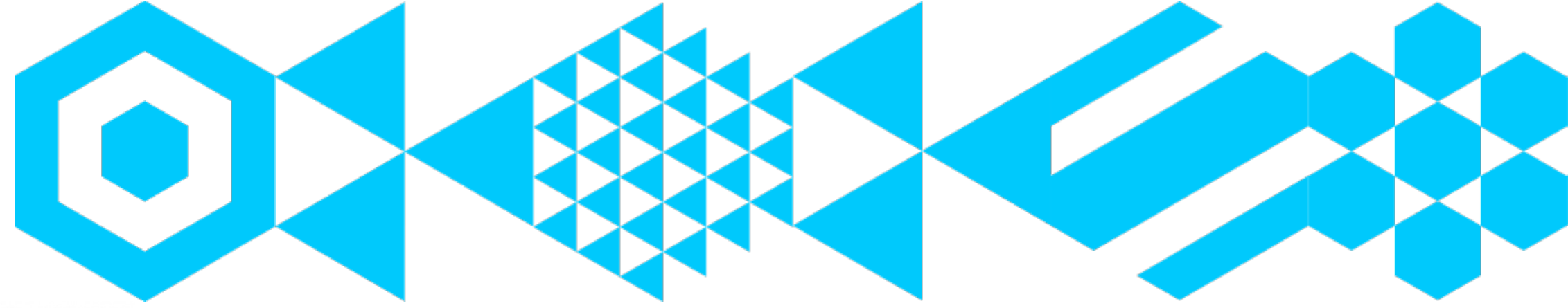
Key projects and integrations

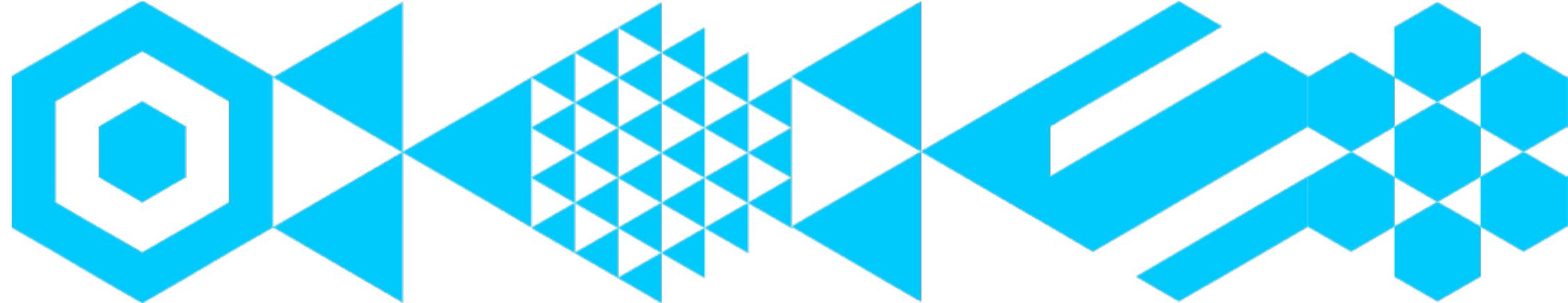
- Acquiring and billing
- FIAS
- USIA
- Databases of the Tax Service
- Logistics guides
- Data Lakes
- DWH
- Data Marts
- SAP
- 1C
- ERP
- CRM





References





What our clients say

**Dr.
Smart**

Doctor Smart
Online service for testing doctors

Doctor Smart

The Globus team did an excellent job - the developers were completely immersed in our specifics, offered options for improving the backend, and developed the feature for generating questions. Thanks to the coordinated work of Globus employees and our technical specialists, we were able to implement a convenient and transparent examination service, which allows us not only to check the knowledge of doctors, but also to acquaint them with new clinical recommendations.



Service development

Manager of Outsourced Projects,
Leroy Merlin

Globus is a dynamic young company that loves and deeply understands modern project management methodologies. The teams quickly adapt to the changing conditions and correctly interpret even vague product requirements.

ABBYY®

ABBYY pocket scanner for Android

Product Owner, ABBYY

Globus showcased the efficiency of their distributed team. We experienced firsthand their expert proficiency in using Agile practices and managing project workflows. Their absolute strength is strict discipline and each team member's dedication to the project success. Together, we built a really cool product.



Machine Learning

Development and implementation of Machine Learning, Deep Learning and Computer Vision algorithms to automate processes, including business ones.



ML tools

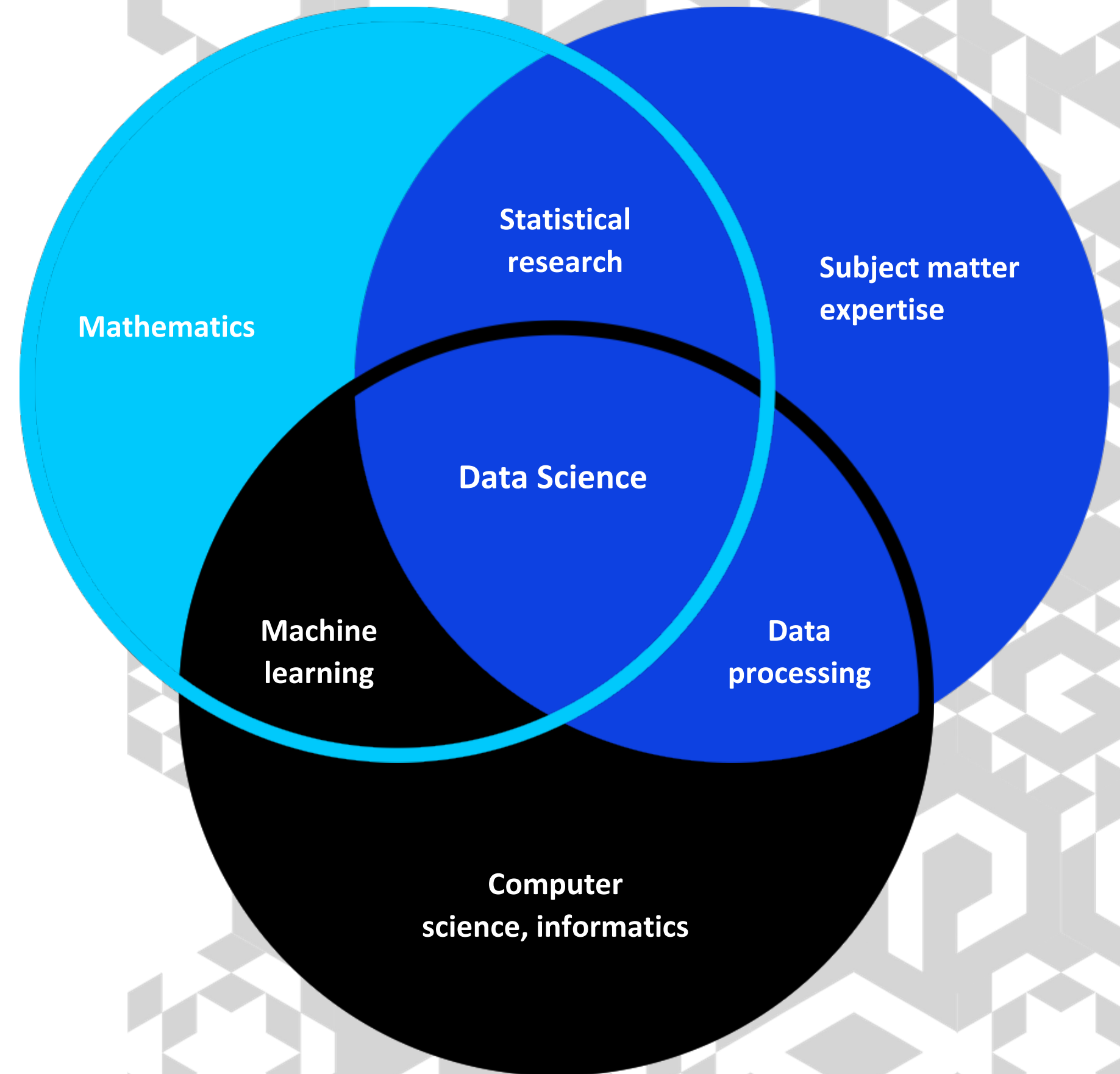
- 1** Classification
- 2** Regression
- 3** Clustering
- 4** Detecting anomalies
- 5** Forecasting



What tasks we solve

Data Science enables us

- To retrieve relevant information from a variety of sources
- To use real-time information flows
- To identify hidden patterns in big data
- To statistically analyze it to make competent business decisions

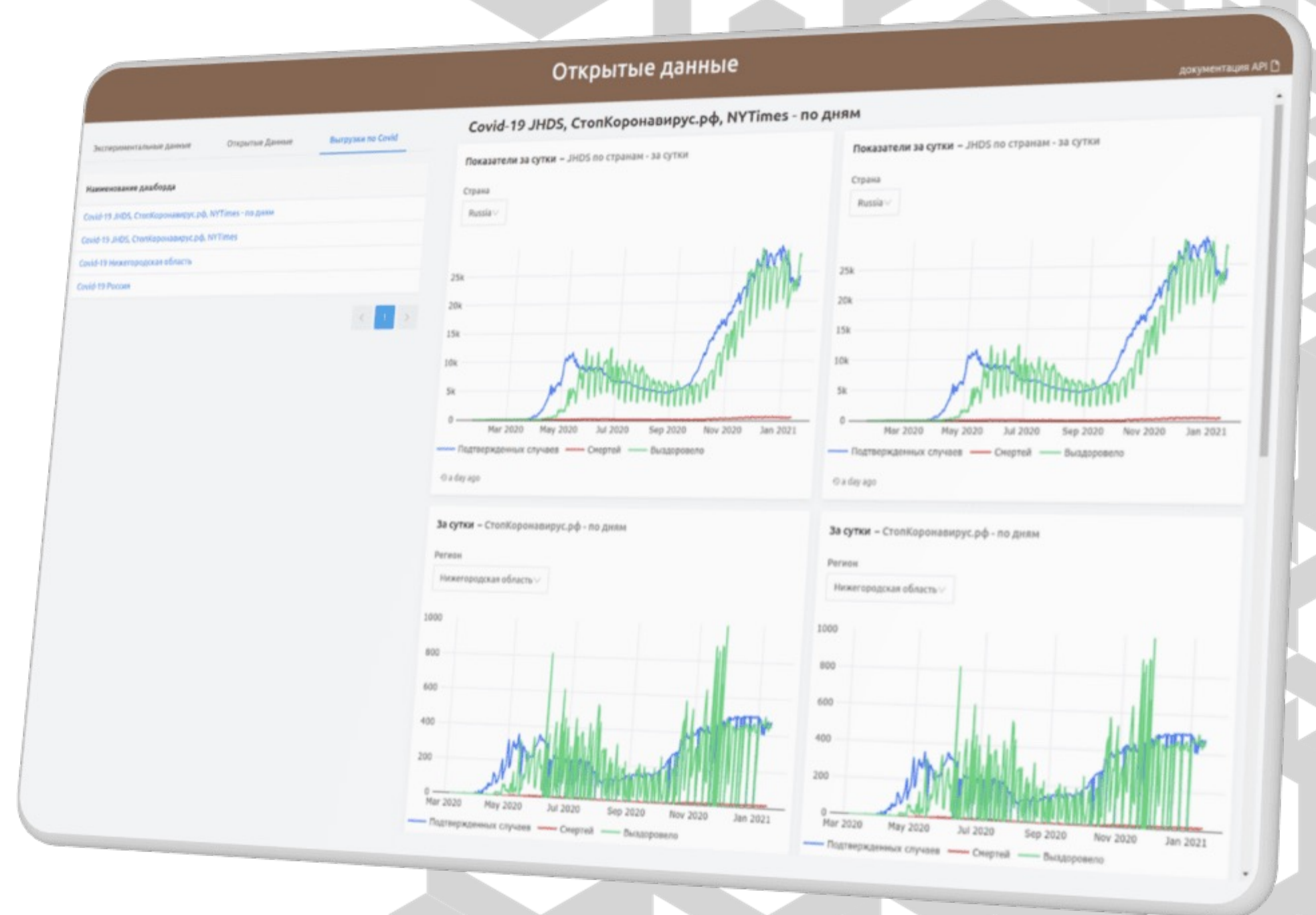


Examples of our work

Open data accumulation portal

Gathering information from open sources, parsing of open resources, statistical processing and forecasting services

- Integration with PostgreSQL and MongoDB
- Automatic parsing and updating of open data
- Integration with any project (including presentation of AI-model results)
- Automatic visualization selection
- Integration of ready-made BI dashboards

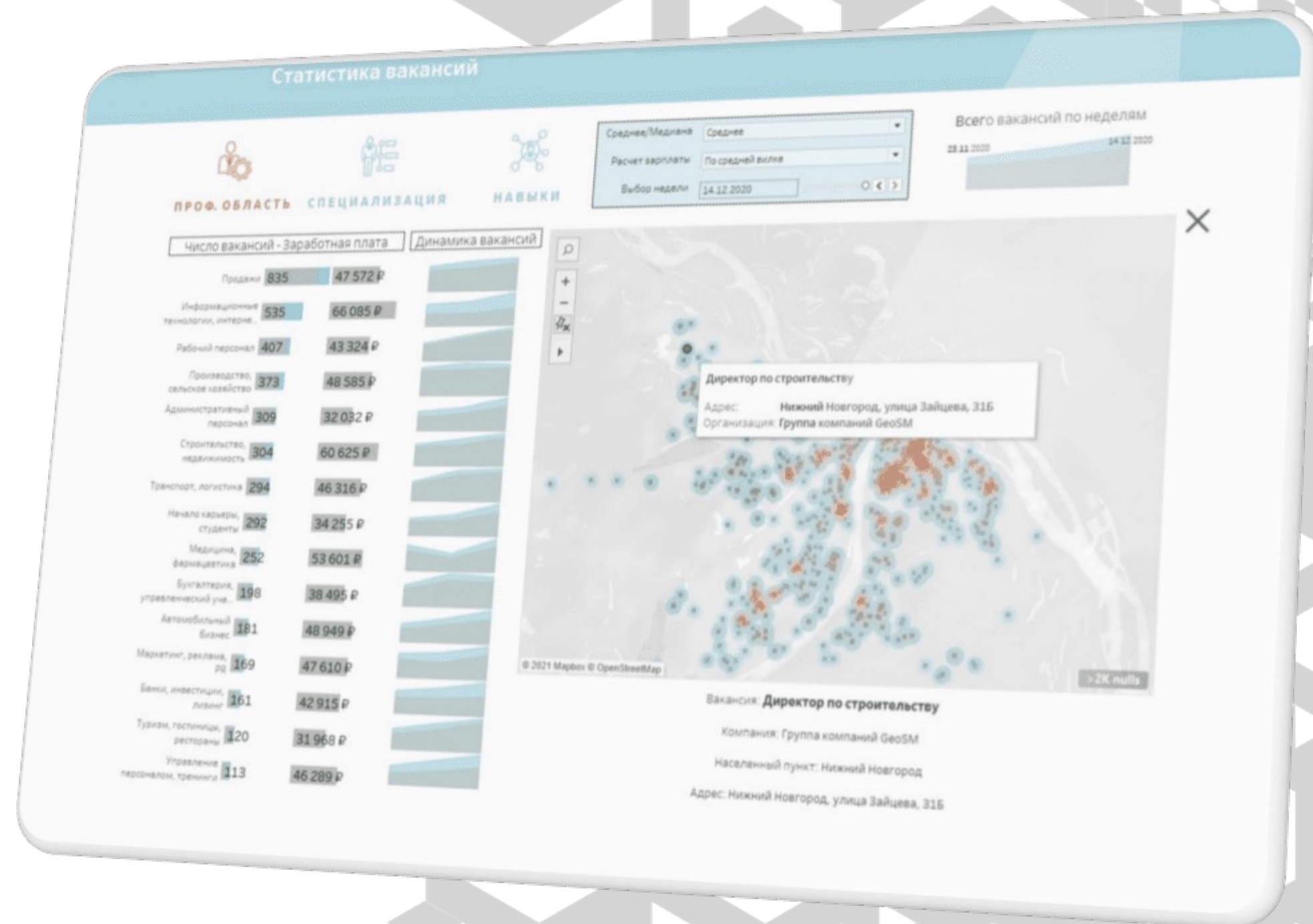


Examples of our work

Analysis of covid-19 impact on the labor market

We analyzed data from the 'hh.ru' web-site, and based on big data, built trends and configured the output of statistical information

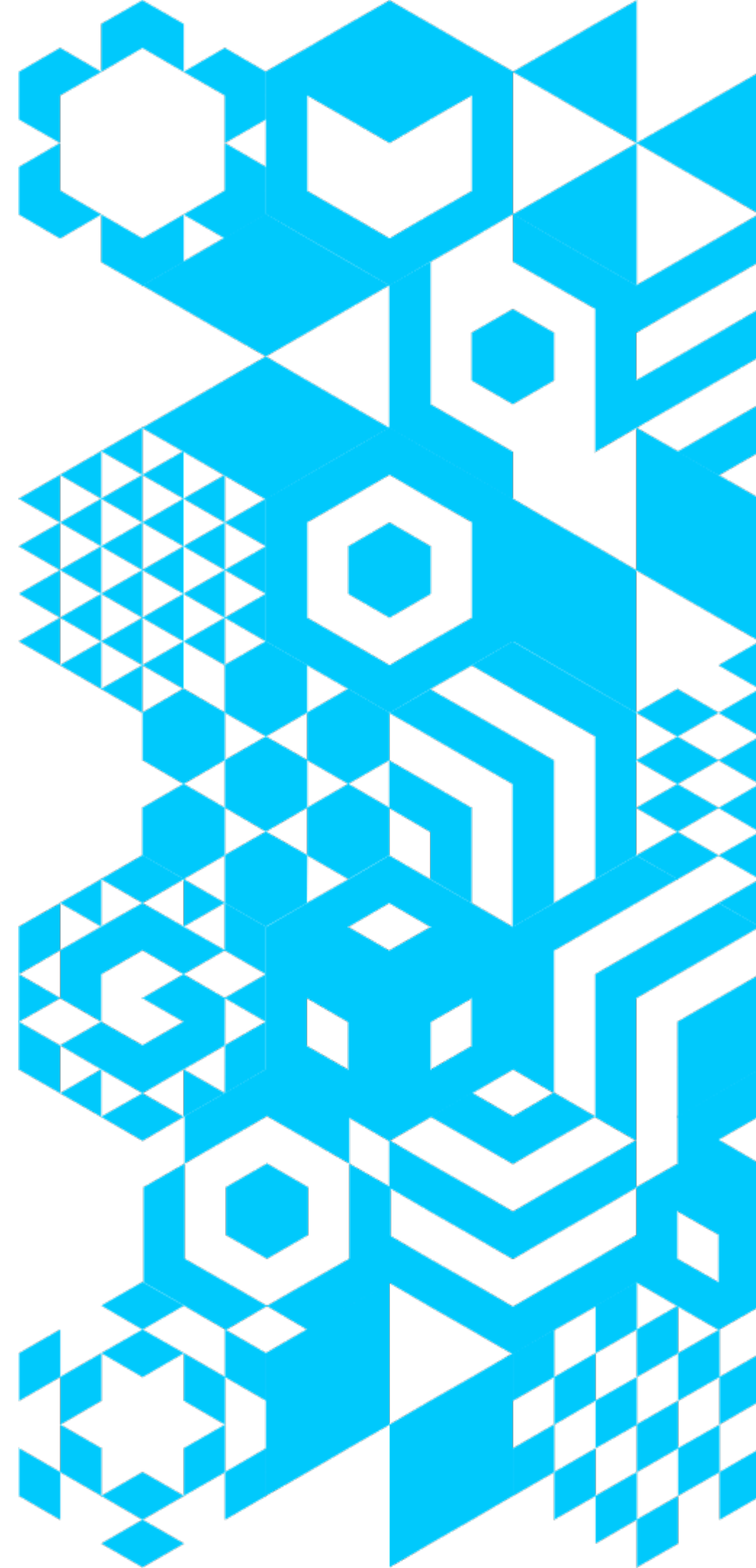
- Automatic parsing of hh.ru
- Trend tracking
- PostgreSQL
- Automatic visualization selection





Hard & Soft

Optimization and regulation of business processes



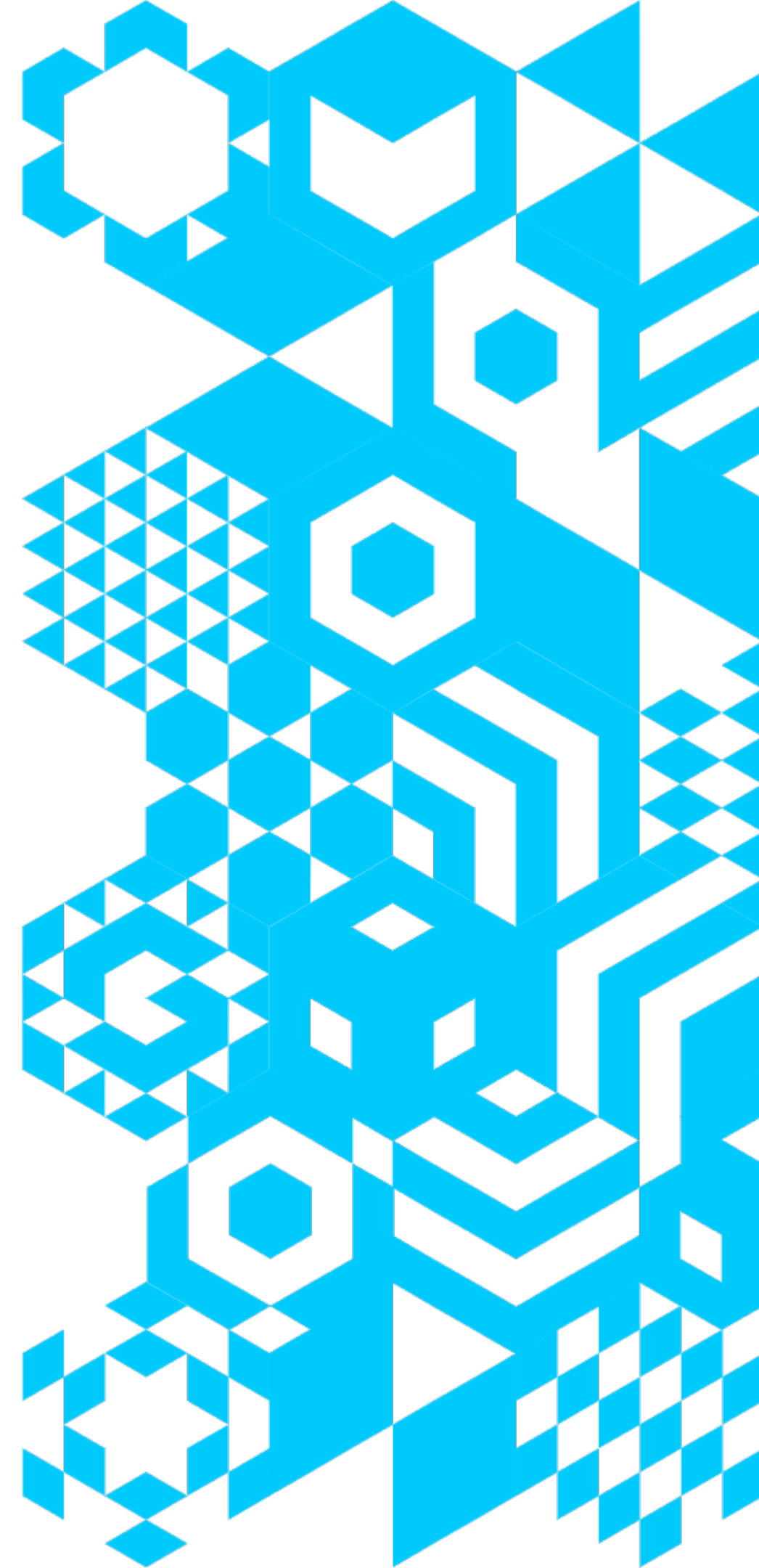


We implement platforms

- Business Intelligence (BI) — analysis and visualization of business data for informed decision-making
- Business Process Management (BPM) — a smart business process management system
- Customer Relationship Management (CRM) — automation of interaction with customers
- Enterprise Resource Planning (ERP) — an integrated enterprise management system
- LOW-CODE — app development without programmers
- Robotic Process Automation — a robot computer program that imitates the actions of a human being
- DSS data storage network: reliable data storage

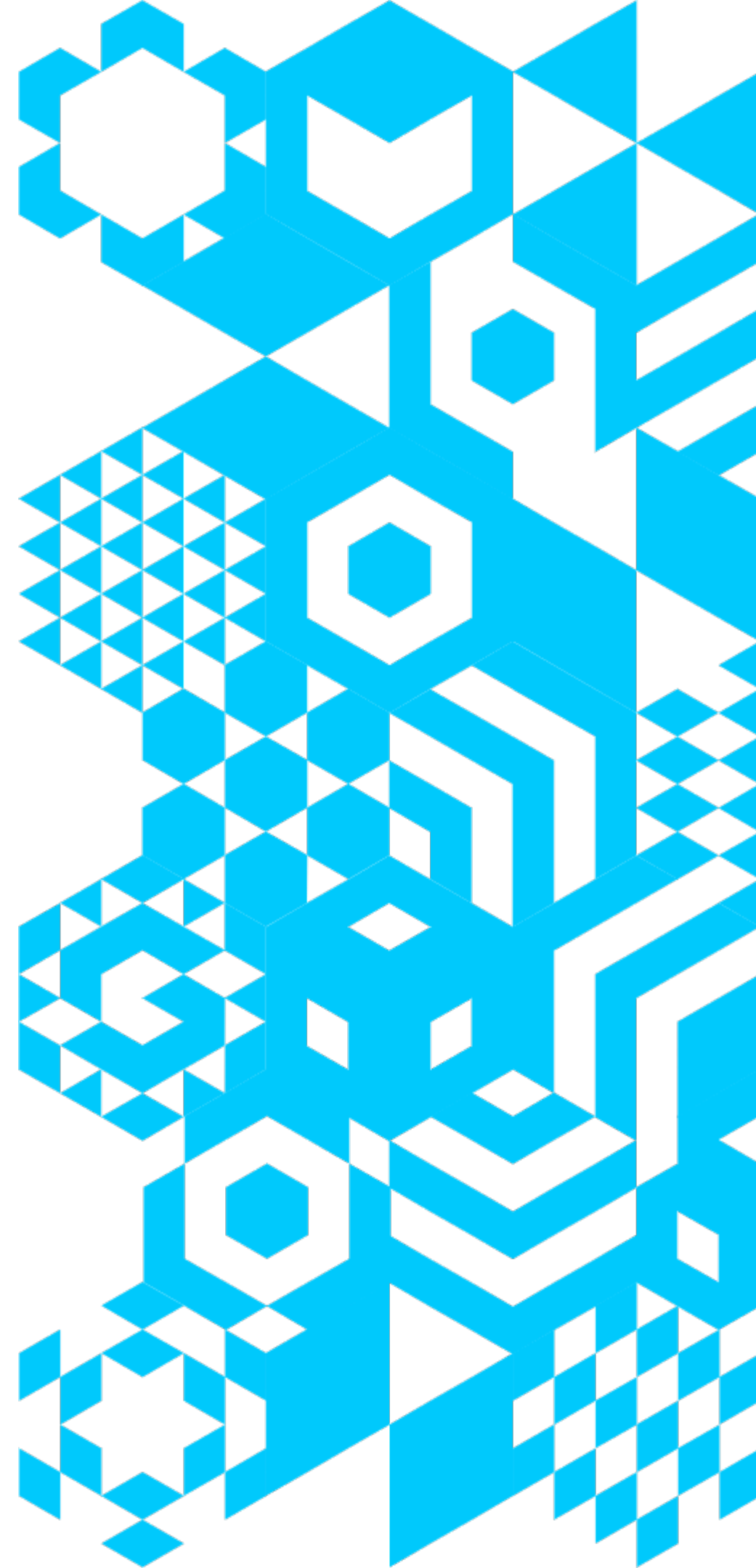
We solve tasks

- We will help you to digitally transform your business as a whole and its individual elements
- We reduce costs by integrating software robots into business processes
- We visualize and consolidate business data into convenient dashboards using predictive analytics
- We create reliable storage systems

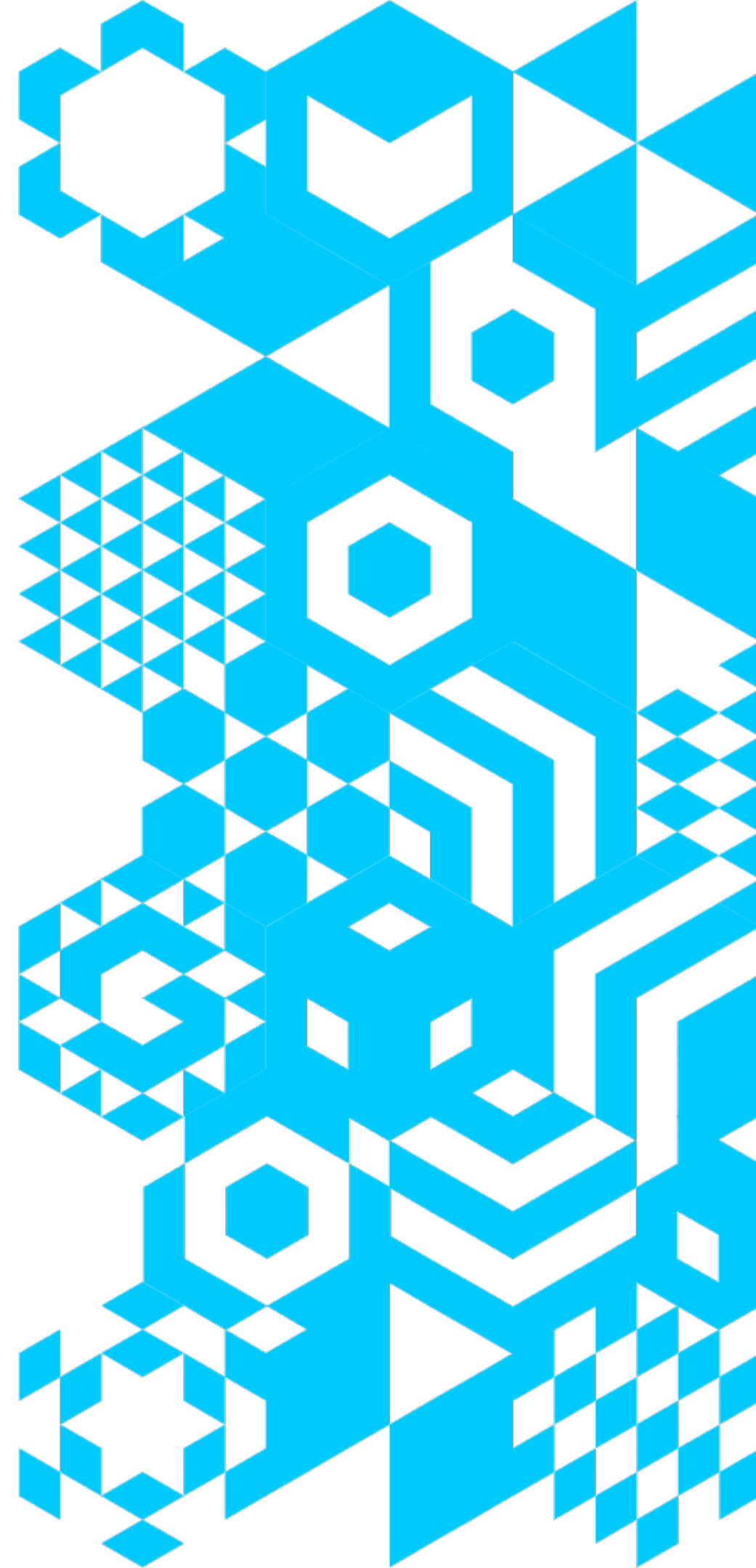
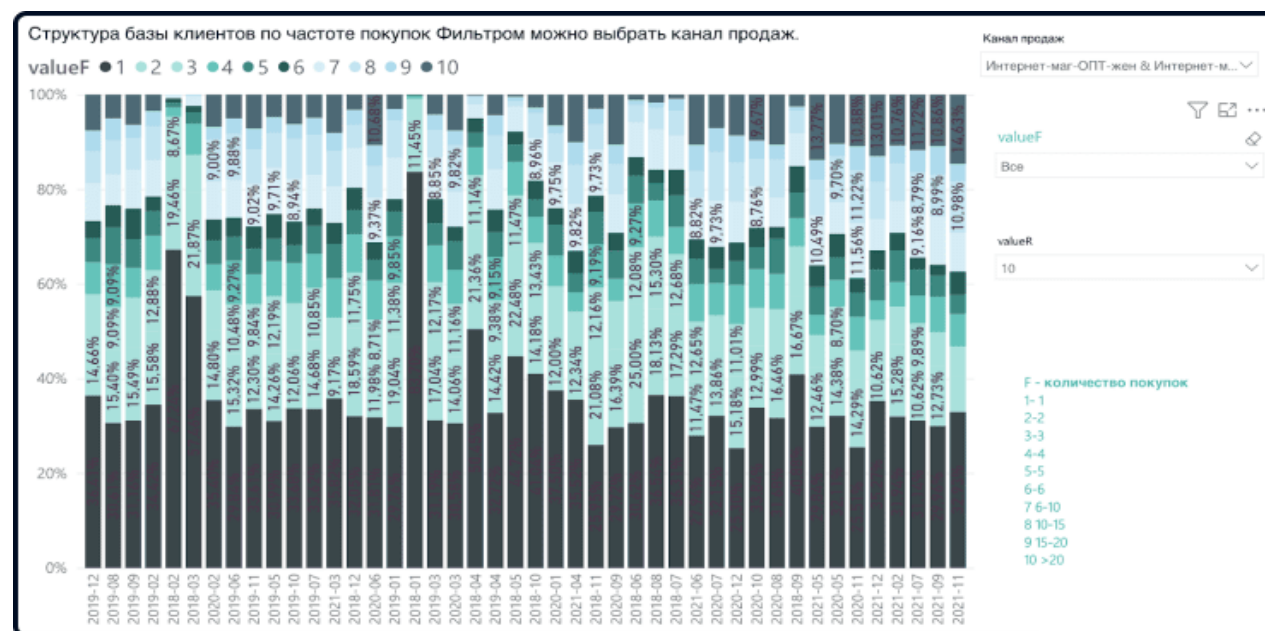
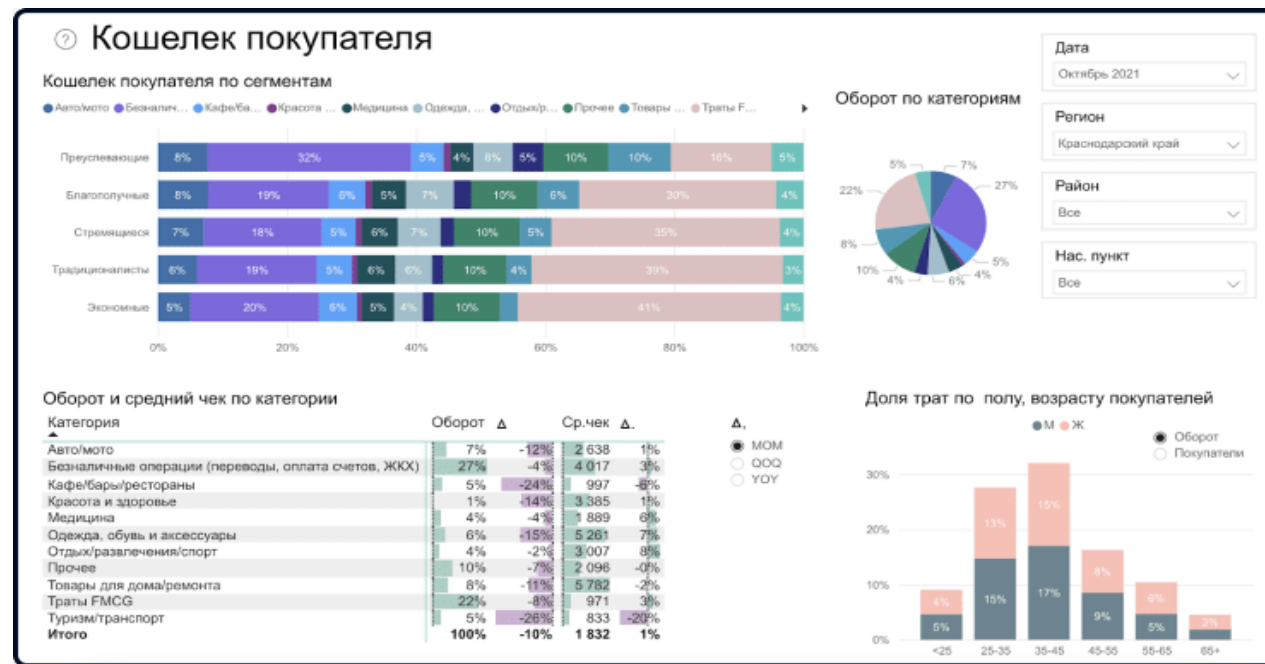
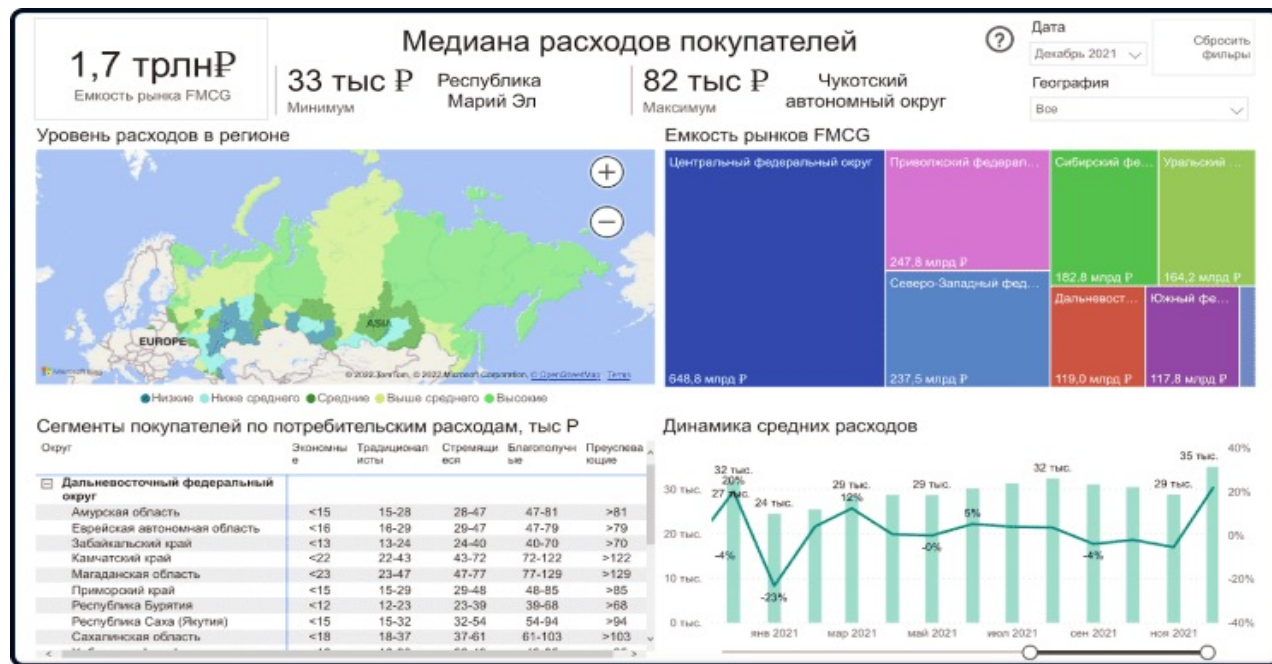




Business analytics platforms



Results of using BI systems





Our Contacts

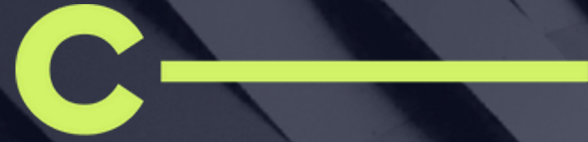


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CEREBRO

Recruiting IT - specialists
for digital projects



Prompt recruiting of IT -
specialists

About us

4

Years
in the
market

10,000+

Own IT-specialists
resource

24 hours

Send the first CVs
to the customer

20+

In-house
recruitment
specialists

300+

Candidates employed in
2022

50+

Expert evaluations
in recruitment



Key services

- Recruiting
- Recruiting specialists to work abroad
- Conducting technical interviews
- Creating an HR department
- Recruiting top - managers and heads of business units
- Training in IT - recruiting (individual / corporate)
- Recruitment specialists outstaffing
- Analytics of wages
- Description of technical job openings





Accompanying
the hiring
procedure



Approval of job
offer



We collect
information
about the
company



Analysis of the
recruitment profile



Approval of
SLA



Funnel update



Full recruitment cycle



Analytics of
candidates'
feedbacks on
candidates and
vacancies

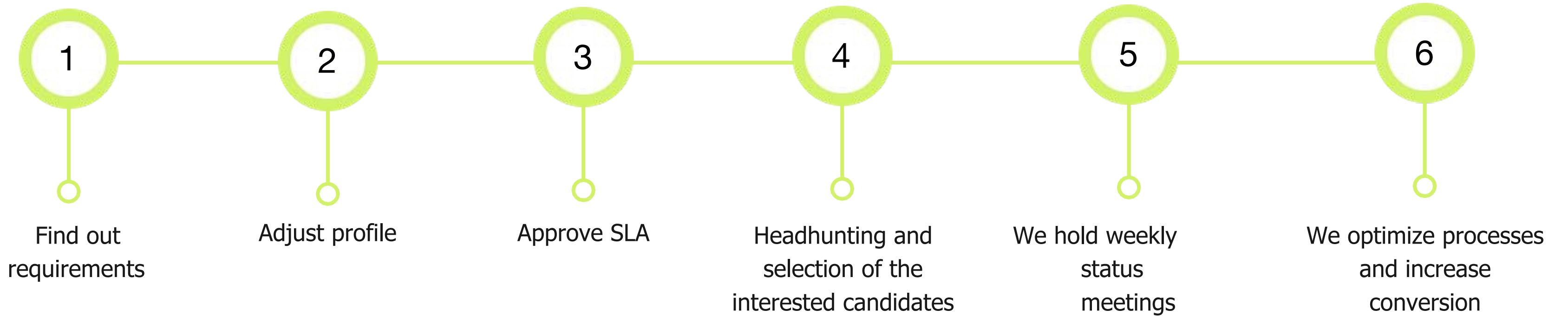


Evaluation of
Soft and
Hard skill





How we work





Our Clients

Financial institutes

FMCG/Retail



E-Commerce/Telecom

IT company/GameDev



We are trusted by





Our cases

Task:

Large GameDev company Mascot games needed help with hiring several Golang developers and Frontend developer.



Result:

Golang developers:



Frontend developer





Our cases

Task:

The company Mascot games needed help with hiring several Data Engineer DWH and Data Engineer Data Office



Result:

Data Engineer DWH



Data Engineer Data Office





Consulting



HR data analysis, HR analytics



Creating the recruiting department "from scratch"



Developing the company staff incentive systems



Corporate training in IT - recruiting



Review of the wages market



Analysis of different factors' impact on the labor market

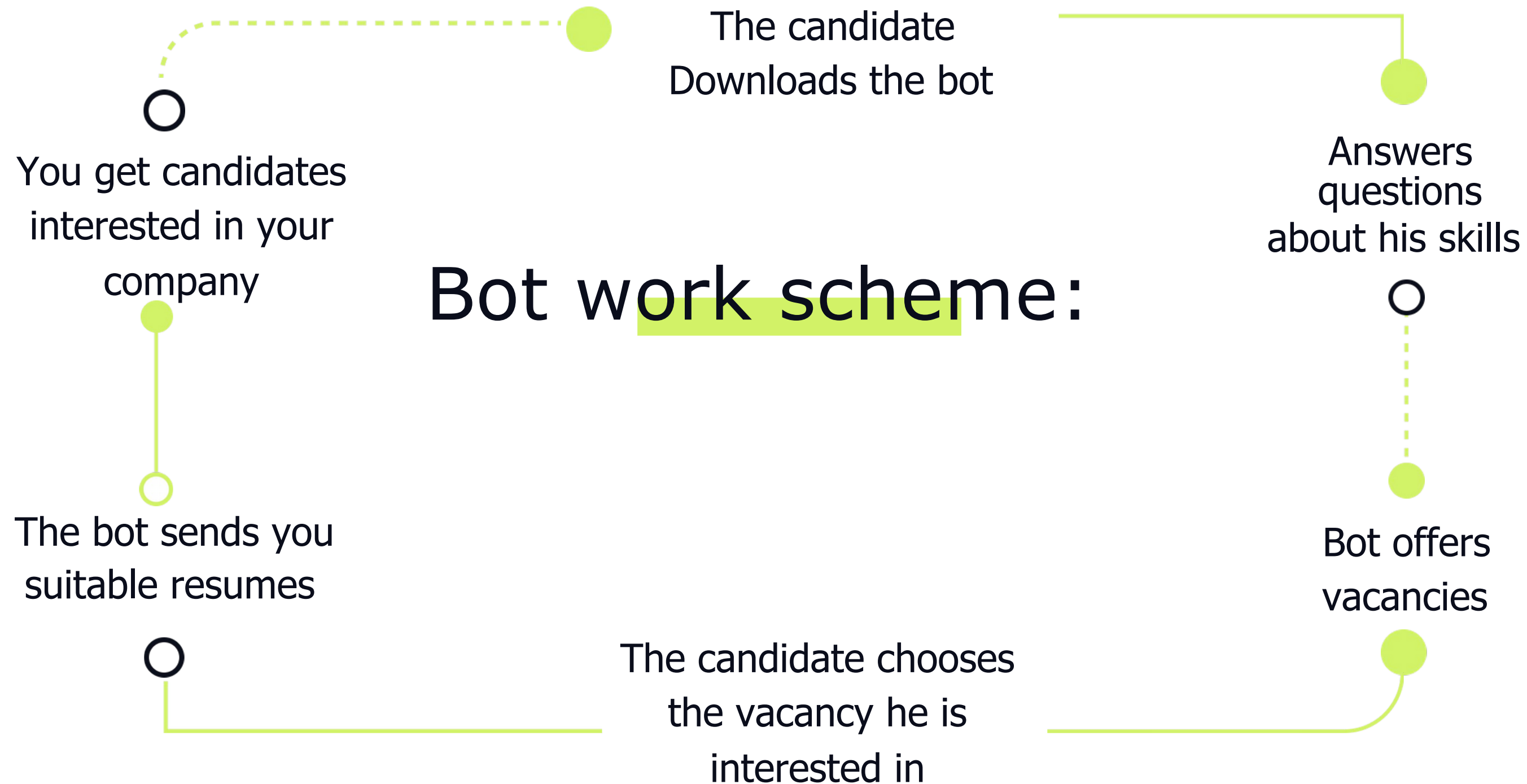




Cerebro Bot is a recruiting bot in Telegram

The main goal - is to provide your company qualified candidates

Bot work scheme:





Cerebro Bot is a recruiting bot in Telegram

Pros of using the bot:

1. Advertising for your company
2. Additional source of candidates
3. Not spending money. Now we offer the free bot version





imply

2023

Team

Imply is an international team of designers and brand experts united by the power of imagination to deliver cutting edge, sales driving solutions in the web3, fintech, retail, and other sectors.

We do

- Branding & identity

 - Naming

 - Logo

 - Corporate identity

- Communication design

 - Social media design

 - Banners

- Graphic design, including 3D, animations and illustrations

- UX/UI

- App & Web development and more.

We recruit

Whatever you prefer: relocation, remote or a project work, we provide first candidates with a blink of an eye.

Let us assist you with assembling a dream team! We know ins and outs of the candidates and provide with high-skilled IT specialists

We feel

We feel your pain, we sense your inspiration, and we have the expertise to chisel your idea into a diamond it deserves to be.

We feel

Our designers are able to bring to life your business in a magical ways that producing genuine results.

We develop brand identities with inspiration and foresight, and know how to create meaningful connections with your future clients across the web, social media and mobile.

We deliver

Creativity takes courage, so we are confidently pushing the boundaries and transferring this approach to the digital. Our results attract, inspire and drive your brand forward.

imply

Off we go!

Contact us

hello@imply.studio



Our Contacts



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