

INDUSTRY

FLOOR

WOOD

EXTERIOR

INTERIOR

MARINE

INSULATION



There's a Gen for Each Work

Protective Paints & Coatings

June 2025

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**101**

Intens Silicone Silk Matt

Silicone-based, fully washable, silk matt interior paint.

Coverage: 16 m² per 1 Liter (single coat)



Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	2,5 L				
1	7,5 L				
1	12,5 L				

**109**

Intens Silicone Special Semi Matt

Silicone-based, fully washable, semi-matt interior paint.

Coverage: 15 m² per 1 Liter (single coat)



Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	2,5 L				
1	7,5 L				
1	12,5 L				

**103**

Silicone Matt

High coverage, washable, silicone matt interior paint.

Coverage: 13 m² per 1 kg (single coat)



Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
6	1 kg				
4	3,5 kg				
1	10 kg				
1	20 kg				

**104**

Silicone Plastic

Acrylic copolymer emulsion-based, silicone-enhanced interior paint.

Coverage: 11 m² per 1 kg (single coat)



Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	3,5 kg				
1	10 kg				
1	20 kg				

**108**

Plastic

Acrylic copolymer emulsion-based interior paint.

Coverage: 11 m² per 1 kg (single coat)



Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
1	20 kg				

**105**

Soft Light Plastic

Acrylic binder-based plastic interior paint.

Coverage: 10 m² per 1 kg (single coat)

Note: 1 kg packaging produced in 101-White only.

Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
6	1 kg				
4	3,5 kg				
1	10 kg				
1	20 kg				

**111**

Luxury Ceiling Paint

Top-quality, high coverage matt ceiling paint.

Coverage: 9 m² per 1 kg (single coat)



Units per Box	Net Packaging	Price per Package			
4	3,5 kg				
1	10 kg				
1	20 kg				

**112**

Snow White Ceiling Paint

Acrylic copolymer-based matt ceiling paint.

Coverage: 7 m² per 1 kg (single coat)



Units per Box	Net Packaging	Price per Package			
6	1 kg				
4	3,5 kg				
1	10 kg				
1	20 kg				

**122**

Genoteks Silicone Exterior

High-quality silicone exterior paint.

Coverage: 10 m² per 1 Liter (single coat)



Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	2,5 L				
1	7,5 L				
1	15 L				

**123**

Genoteks Acrylic Exterior

Acrylic exterior paint.

Coverage: 10 m² per 1 Liter (single coat)

Stock colors: 201 - White

Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	2,5 L				
1	7,5 L				
1	15 L				

**121**

Genoteks Pure Acrylic

Ultra Exterior 100% pure acrylic-based water-based matt exterior paint.

Coverage: 12 m² per 1 Liter (single coat)

Stock colors: 201 - White

Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	2,5 L				
1	7,5 L				
1	15 L				

**124**

Genoteks Pure Acrylic Turbo Exterior

100% pure acrylic binder-based, water-based semi-gloss exterior paint.

Coverage: 12 m² per 1 Liter (single coat)

Stock colors: 201-White

Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
4	2,5 L				
1	7,5 L				
1	15 L				

**131**

Genoteks Textured Exterior

Textured, flexible, silicone matt exterior coating.

Coverage: 1.5 m² per 1 kg (single coat)

Stock colors: 201-White



Units per Box	Net Packaging	Price per Package
1	25 kg	

**132**

Genelasto Elastomeric Exterior

Elastomeric acrylic resin-based, elastic, textured exterior coating.

Coverage: 2.5 m² per 1 Liter (single coat)

Stock colors: 201-White

Units per Box	Net Packaging	Price per Package
1	15 L	

**141**

Fiber Cement and Decorative Moulding Varnish

Exterior varnish for cement fiberboard.

Coverage: 12 m² per 1 Liter (single coat)

Stock colors: Walnut

Units per Box	Net Packaging	Price per Package
1	15 L	

**142**

Antique Patina

Decorative antique-effect exterior paint.

Coverage: 10 m² per 1 Liter (single coat)

Stock colors: Black

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	

**127**

Clearup

Long-lasting excellent protection, high moisture resistance, glossy-transparent protective topcoat varnish.

Coverage: 12 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
4	2,5 L	
1	15 L	

**151**

Silicone Exterior Primer

White-colored, silicone-based opaque exterior primer.

Coverage: 9 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	20 kg	

**158****Universal Primer**

Silicone-based white primer for interior and exterior.

Coverage: 9 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	3,5 kg	
1	10 kg	
1	20 kg	

**152****Silicone Interior Primer**

For interior surfaces only.

Coverage: 9 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	3,5 kg	
1	10 kg	
1	20 kg	

**153****Genizol 1/7 Concentrated Primer**

Transparent, silicone-based insulation material and primer.

Coverage: 60 m² per 1 Liter when diluted (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	7,5 L	
1	15 L	

**156****Satin Plaster Primer**

Silicone-based satin plaster primer for interior.

Coverage: 13 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
4	2,5 L	
1	7,5 L	
1	15 L	

**157****Transition Primer**

Water-based interior transition primer.

Coverage: 9 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	3,5 kg	
1	10 kg	
1	20 kg	

**154****Exposed Concrete Primer**

Special primer enhancing adhesion to exposed concrete surfaces.

Coverage: 7 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	3,5 kg	
1	12 kg	
1	20 kg	

**164**

Fashionart Super Gold Leaf

Decorative exterior and interior finish paint.
Coverage: 20 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	

**163**

Fashionart Metallic Bronze

Decorative exterior and interior finish paint.
Coverage: 18 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	

**162**

Fashionart Gold Pearl

Decorative exterior and interior finish paint.
Coverage: 18 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	

**161**

Fashionart Pearl

Decorative exterior and interior finish paint.
Coverage: 18 m² per 1 Liter (single coat)
Stock colors: White - Silver - Sand Beige

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	

**172**

Water-Based Wall Putty

Fills cracks on plastered surfaces in interior and exterior.
Consumption: 1 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	4 kg	
1	25 kg	

**177**

Water-Based Stone Varnish

Decorative and protective water-based varnish.
Consumption: 8 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	12 L	

Vistawood Aqua Stock Colors


143

Vistawood Aqua Exterior Wood Varnish

Water-based varnish for exterior wooden surfaces.

Coverage: 14 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	


167

Vistawood Aqua Panel Door Paint

Water-based topcoat paint for American panel and frame doors.

Coverage: 15 m² per 1 Liter (single coat)

Stock color: White

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	


146

Vistawood Aqua Wood Paint

Water-based glossy wood paint that maintains its brightness and does not yellow over time. Coverage: 16 m² per 1 Liter (single coat) Stock colors: White, Anthracite, Black

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	


147

Vistawood Aqua Matt Wood Paint

Water-based matt wood paint that maintains its brightness and does not yellow over time.

Coverage: 16 m² per 1 Liter (single coat)

Stock color: White

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	


149

Vistawood Aqua White Primer

Breathable, anti-yellowing, universal water-based wood primer. Coverage: 15 m² per 1 Liter (single coat) Stock color: White

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	15 L	

**173**

Vistawood Aqua Wood Putty

Fast-drying, easy-to-sand putty with high filling power.

Consumption: 1 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	600 g	
6	1,35 kg	
4	4 kg	
1	25 kg	

**148**

Vistawood Aqua Wood Preservative

Water-based preservative preventing wood decay.

Coverage: 5 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package	
		Transparent	Brown
6	1 L		
2	5 L		
1	20 L		

**144**

Vistawood Aqua Extra Gloss Varnish

Transparent, glossy, water-based wood varnish with excellent water-repellent properties.

Coverage: 12 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	12 L	

**145**

Vistawood Aqua Matt Varnish

Transparent, matt, water-based wood varnish with excellent water-repellent properties.

Coverage: 12 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	750 ml	
4	2,5 L	
1	12 L	

**181**

White Glue

Glue for paper, cardboard, and wood bonding.

Consumption: Varies depending on the application surface..

Units per Box	Net Packaging	Price per Package
12	200 g	
12	350 g	
6	700 g	
4	3 kg	
1	10 kg	
1	20 kg	

**182**

Solid Wood Glue

Pink-colored glue for chipboard, wood, veneer, and MDF bonding. Consumption:

Varies depending on the application surface.

Units per Box	Net Packaging	Price per Package
4	2,5 kg	
1	18 kg	

**191**

Suset Liquid Waterproofing Material

Elastic, single-component white waterproofing material.

Consumption: 1 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	1 kg	
4	3 kg	
1	10 kg	
1	20 kg	

**192**

Fiber-Reinforced Suset Liquid Waterproofing Material

PP fiber reinforced white waterproofing material.

Consumption: 1 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	1 kg	
4	3 kg	
1	10 kg	
1	20 kg	

**193**

Aqualastic Dry Waterproofing Material

Ready-to-use white waterproofing material.

Consumption: 1 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	3 kg	
1	10 kg	
1	20 kg	

**194**

HK-101 Mortar Additive

Waterproofing additive for concrete and mortar with normal setting time.

Consumption: 3% of cement weight (3 kg per 100 kg cement)

Units per Box	Net Packaging	Price per Package
2	5 kg	
1	20 kg	

**171**

Transit Ceramic Surface Primer

Creates a rough surface for ceramic-to-ceramic bonding.

Consumption: 6 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	1 kg	
4	3,5 kg	
1	10 kg	
1	20 kg	

**175**

Tennis Court Paint

Paint for concrete sports surfaces.

Coverage: 4 m² per 1 kg (single coat)

Stock colors: Red - Green - Blue

Units per Box	Net Packaging	Price per Package
1	20 kg	

**302****Synthetic Gloss Paint**

Alkyd-based, glossy synthetic finish paint.

Coverage: 13 m² per 1 kg (single coat)

Note: 0.250 kg and 0.500 kg packages are available in colors: 301-White, 309-Olive Green, 310-Canary Yellow, 311-Oxide Yellow, 312-Light Brown, 313-Dark Brown, 316-Flag Red, 319-Sky Blue, 320-Bead Blue, 324-Black, 329-Grass Green, 354-Light Grey

Units per Box	Net Packaging	Price per Package
12	250 g	
6	500 g	
6	850 g	
4	2,7 kg	
4	4,7 kg	
1	9,2 kg	
1	14 kg	

**303****Gen Metal (3-in-1) Anticorrosive primer + primer + topcoat**

Special anticorrosive metal paint.

Coverage: 13 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	
1	14 kg	

**304****Velvet Semi Matt Synthetic Paint**

Alkyd-based, semi-matt satin paint.

Coverage: 12 m² per 1 kg (single coat)

Stock colors: 301-White

Units per Box	Net Packaging	Price per Package
4	3 kg	
1	20 kg	

**305****Synthetic Matt**

Alkyd-based, matt synthetic paint.

Coverage: 13 m² per 1 kg (single coat)

Stock colors: 301-White, 324-Black

Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	
1	14 kg	

**301****Luxury Synthetic**

Alkyd-based, luxurious glossy synthetic finish paint. Coverage: 18 m² per 1 kg (single coat) Stock colors: 301-White, 324-Black, 310-Canary Yellow, 320-Bead Blue, 316-Flag Red, 329-Grass Green

Units per Box	Net Packaging	Price per Package
6	700 ml	
4	2,5 L	
1	15 L	

**870****Tile Paint**

Solvent-based, single-component, chemically and physically resistant paint easily applicable to tiles, ceramics, marble, granite, and concrete surfaces.

Coverage: 8 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	
1	14 kg	

**315****Anticorrosive Primer**

Alkyd-based anticorrosive primer for metal surfaces.

Coverage: 13 m² per 1 kg (single coat)

Stock colors: Grey, Red, Green, White, Black

Note: 0.500 kg packages are produced in grey color.

Units per Box	Net Packaging	Price per Package
6	500 g	
6	850 g	
4	2,7 kg	
1	9,2 kg	
1	14 kg	

**317****Synthetic Primer**

Synthetic primer for wood and metal surfaces.

Coverage: 12 m² per 1 kg (single coat)

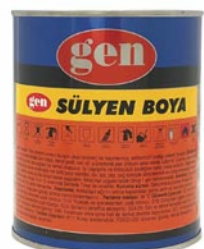
Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	
1	9,2 kg	
1	14 kg	

**342****Anti-Soot**

Synthetic paint covering chimney stains, dirty and sooty surfaces.

Coverage: 10 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
12	250 g	
6	500 g	
6	850 g	
4	2,7 kg	
1	14 kg	

**316****Red Lead Primer**

Alkyd-based orange-colored metal protective primer.

Coverage: 13 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	
1	14 kg	

**344 Genfloor Road Marking Paint**

Chlorinated rubber-based road marking paint.

Coverage: 4 m² per 1 kg (single coat)

Stock colors: Yellow and White

Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	
1	20 kg	

**333****Gilding Paint**

Protective and decorative gilding paint.

Coverage: 12 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package		
		Alüminyum	Altın	Bakır
12	200 ml			
6	375 ml			
6	750 ml			
4	2,5 L			
1	12 L			
1	15 L			

**321**

Decorative Wood Varnish

Alkyd-based, glossy, coloring wood varnish.
Consumption: 12 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	700 ml	
4	2,2 L	
1	12 L	

**322**

Parquet Clear Finish

Urethane alkyd resin-based, single-component glossy parquet finish.
Consumption: 15 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	700 ml	
4	2,2 L	
1	12 L	

**323**

Yacht Varnish

Urethane alkyd resin-based varnish suitable for all wooden surfaces.
Consumption: 15 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	700 ml	
4	2,2 L	
1	12 L	

**324**

Furniture Varnish

Decorative varnish for all wooden surfaces.
Consumption: 12 m² per 1 Liter (single coat)
Stock colors: 801-Transparent, 839-Walnut, 821-Light Oak, 803-Dark Oak

Units per Box	Net Packaging	Price per Package
12	200 ml	

**341**

American Panel Door Paint (Synthetic)

Solvent-based, alkyd-based panel door paint.
Coverage: 14 m² per 1 kg (single coat)
Stock color: 301-White

Units per Box	Net Packaging	Price per Package
6	850 g	
4	2,7 kg	



501 Rapid Extra Gloss Paint

Rapid alkyd resin-based, air-drying, finish paint. Gloss: 90-95
Coverage: 14 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package		
		Colors Group 1	Colors Group 2	Colors Group 3
6	850 g			
4	2,7 kg			
1	14 kg			



503 Industrial Paint

Rapid alkyd resin-based, air-drying, glossy finish paint. Gloss: 65-70
Coverage: 12 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package		
		Colors Group 1	Colors Group 2	Colors Group 3
6	850 g			
4	2,7 kg			
1	14 kg			



517 Pro Industrial Paint

Rapid alkyd resin-based, air-drying, finish paint. Gloss: 40-45
Coverage: 10 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package		
		Colors Group 1	Colors Group 2	Colors Group 3
1	14 kg			



502 Rapid Matt Paint

Rapid alkyd resin-based, air-drying matt finish paint.
Coverage: 14 m² per 1 kg (single coat)
Stock colors: Matt Black, Matt White

Units per Box	Net Packaging	Price per Package		
		Colors Group 1	Colors Group 2	Colors Group 3
6	850 g			
4	2,7 kg			
1	14 kg			



504 Rapid Primer

Rapid alkyd resin-based, air-drying primer.
Coverage: 14 m² per 1 kg (single coat)
Stock colors: Grey, Red, White

Units per Box	Net Packaging	Price per Package		
		Colors Group 1	Colors Group 2	Colors Group 3
6	850 g			
4	2,7 kg			
1	14 kg			



505 Anticorrosive Rapid Primer

Protective primer preventing rust on metal surfaces. Coverage: 14 m² per 1 kg (single coat) Stock colors: Grey, Red, White

Units per Box	Net Packaging	Price per Package		
		Colors Group 1	Colors Group 2	Colors Group 3
6	850 g			
4	2,7 kg			
1	14 kg			

Stock RAL colors: Our paints numbered 501, 503, and 517 are available in the following stock RAL colors.

Group 1 Stock RAL Colors	Group 2 Stock RAL Colors	Group 3 Stock RAL Colors
RAL 1015 RAL 6011	RAL 3009 RAL 3015	RAL 1003 RAL 1004
RAL 7001 RAL 7004	RAL 5002 RAL 5005	RAL 1018 RAL 1023
RAL 7016 RAL 7035	RAL 5010 RAL 5012	RAL 1033 RAL 2004
RAL 7040 RAL 8002	RAL 5015 RAL 5021	RAL 3001 RAL 3020
RAL 8011 RAL 9002	RAL 6005 RAL 6026	RAL 5013 RAL 6010
RAL 9003 RAL 9005	RAL 7006 RAL 9006	RAL 6018 RAL 6037

RAL colors available upon request:

Group 1	Group 2	Group 3
1000, 1001, 1002, 1013, 1014, 6006, 6007, 6008, 6013, 6014, 6015, 6019, 6021, 6022, 6027, 7000, 7002, 7003, 7005, 7006, 7009, 7010, 7011, 7012, 7015, 7021, 7022, 7023, 7024, 7030, 7031, 7032, 7033, 7034, 7036, 7037, 7038, 7039, 7042, 7044, 7045, 7046, 7047, 8007, 8008, 8014, 8016, 8017, 8019, 8022, 8025, 8028, 9001, 9004, 9010, 9011, 9016, 9017, 9018	1011, 1012, 1019, 1020, 1024, 1027, 1034, 3012, 3014, 3017, 3018, 3022, 4009, 5000, 5001, 5007, 5008, 5009, 5011, 5013, 5014, 5017, 5018, 5019, 5020, 5022, 5023, 5024, 6000, 6002, 6003, 6009, 6012, 6020, 6025, 6028, 6033, 6034, 7008, 7013, 7026, 7043, 8001, 8003, 8004, 8012, 8015, 8024, 9007	1005, 1006, 1007, 1016, 1017, 1021, 1028, 1032, 1037, 2000, 2001, 2002, 2003, 2008, 2009, 2010, 2011, 2012, 3000, 3002, 3003, 3004, 3005, 3007, 3011, 3013, 3016, 3027, 3031, 4001, 4002, 4003, 4004, 4005, 4006, 4007, 4008, 4010, 5003, 5004, 6001, 6004, 6016, 6017, 6024, 6029, 6032, 8000, 8023



841 Genfloor Floor Primer

Transparent primer applied under acrylic floor coating paint.

Coverage: 10 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
1	15 L	



842 Genfloor Floor Paint

Single-component acrylic floor paint.

Coverage: 5 m² per 1 kg (single coat)

Stock colors: 5015-Blue, 7040-Grey, 1003-Yellow, 3020-Red, 6024-Green, 9003-White, 9005-Black

Units per Box	Net Packaging	Price per Package
1	18 kg	



843 Genfloor Floor Protector

Transparent protector applied over acrylic floor coating paint.

Coverage: 10 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
1	15 L	



640 Genfloor Primer

Epoxy-based, solvent-free, two-component primer material.

Coverage: 6 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	10 + 5 kg	



659 Genfloor Topcoat

Modified solvent-free epoxy resin-based, two-component floor coating and surface paint.

Coverage: 3 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	16 + 4 kg	



660 Genfloor Self Levelling

Solvent-free, self-levelling epoxy-based floor coating material.

Consumption: 2 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	16 + 4 kg	

**834**

Genfloor Polyurethane Floor Coating

Polyurethane-based, two-component, topcoat paint. Particularly suitable for exterior areas requiring UV resistance.
Coverage: 4 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	12 + 3 kg	

**680**

Gencoat - 3D Resin Decorative Transparent Resin

Solvent-free epoxy-based, two-component, ultra-transparent epoxy resin.

Units per Box	Net Packaging	Price per Package
4	1,250 + 0,750 kg	
1	10 + 6 kg	

**763**

Pool Paint

Polyurethane resin-based, two-component, elastic pool paint easily applicable to various surfaces.
Coverage: 3 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	14 + 2 kg	

**926**

Gentherm Topcoat

Silicone resin-based paint that withstands dry heat up to 600°C.
Coverage: 5 m² per 1 kg (single coat)
Stock colors: Black and Metallic Grey

Units per Box	Ambalaj Net Dolum	Price per Package
4	2,200 kg	
1	14 kg	

**750**

Genfloor Liquid Glass

Transparent, two-component product used for waterproofing and decorative purposes.
Consumption: 7 m² per 1 kg (single coat)

Units per Box	Net Packaging Kg	Price per Package
4	3,500 + 0,500 kg	

**327**

Natural Stone Varnish

Single-component, air-drying, non-yellowing solvent-based transparent varnish.
Coverage: 11 m² per 1 kg (single coat)

Units per Box	Ambalaj Net Dolum	Price per Package
6	0,750 L	
4	2,5 L	
1	15 L	

**620****Genepox Topcoat****Solvent-based Epoxy Paint**

Epoxy topcoat paint cured with polyamide hardener.

Coverage: 9 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	2,400+0,600 kg	
1	16 + 4 kg	

**601****Genepox Primer****Solvent-based Epoxy Anticorrosive Primer**

Anticorrosive protective primer cured with polyamide hardener.

Coverage: 8 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
4	2,625+0,375 kg	
1	17,5 + 2,5 kg	

**607 Genepox Shop Primer**

Epoxy-based, anticorrosive pigmented, quick-drying pre-manufacture primer resistant to welding.

Coverage: 6 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	17,5 + 2,5 kg	

**603 Genepox Zinc Rich Primer**

Two-component, epoxy-based anticorrosive primer with pure micronized zinc dust providing cathodic protection.

Coverage: 5 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	18+2 kg	

**774 Genacryl Topcoat**

Two-component, aliphatic-acrylic based, highly glossy, and color-durable topcoat paint. Used in industrial applications such as vehicle equipment, truck-mounted tanks, industrial machinery, and automotive spare parts.

Coverage: 5 m² per 1 kg (single coat)

Units per Box	Net Packaging	Price per Package
1	12+6 kg	

Consumption may vary depending on the absorbency and structure of the surface.

NEW PRODUCTS: THINNER

013
Synthetic Thinner



014
Cellulosic Thinner



015
Industrial Thinner



016
Epoxy Thinner



017
Acrylic Thinner



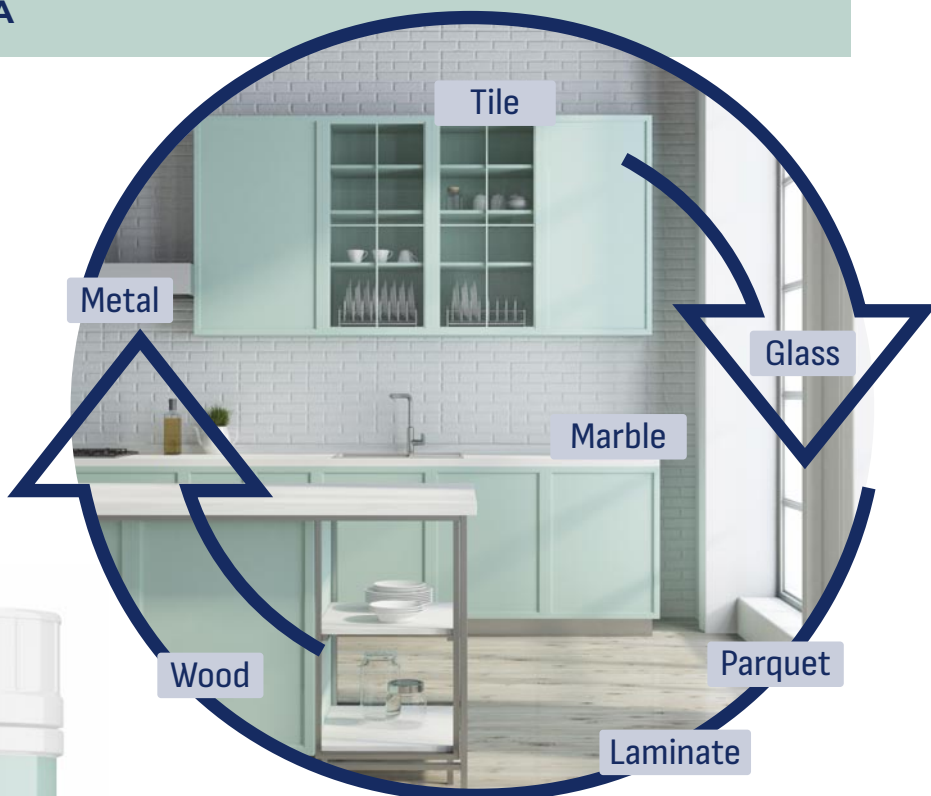
018
Polyurethane Thinner

For price details and orders, you can access the Gen Boya Dealer System or contact your Gen Boya Regional Representative.

NEW PRODUCTS: OMNIA

RENOVATION PAINT OMNIA

Water-based, pure acrylic-based high-performance paint developed with innovative resin technology that adheres to all surfaces for both interior and exterior applications.



115 Omnia Renovation Paint

Coverage: 12 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package			
		Stock	A1 Base	B3 Base	C5 Base
6	500 ml				
6	1 L				

FEATURES: High hiding power and adhesion. No primer required. For rusty metal surfaces, preparation with Gen Anticorrosive Primer is recommended. Its waterproof nature provides effective water insulation. Resistant to household chemicals such as detergents and soaps, and to external conditions. Easy to apply, does not leave brush marks. Glossy and decorative. Stain-resistant, easily cleaned with a damp or soapy cloth. Mildly perfumed, does not produce an unpleasant odor.

116 Omnia Water-Based Liquid Glass

Single-component, water-based glossy protective coating with superior adhesion to all surfaces. Coverage: 18 m² per 1 Liter (single coat)

Units per Box	Net Packaging	Price per Package
6	500 ml	

AREAS OF USE: Ideal for use on wall tiles, furniture, and low-traffic areas following OMNIA paint application. **FEATURES:** Provides effective water insulation with excellent water resistance. Highly resistant to chemicals such as soap, cleaning detergents, and diluted bleach. Excellent spreadability, leaving no brush or roller marks, allows for easy correction during application. High adhesive strength. Dirt and stain-resistant, easily cleaned with a wet or soapy cloth. Scratch-resistant. Odorless and does not produce an unpleasant smell.



Prices listed under the "Stock" column are valid for colors indicated in our color charts and available in stock. A1 Base is for light colors, B3 Base for medium colors, and C5 Base for dark colors; it is essential to use the appropriate base type to achieve accurate color and avoid coverage issues. Consumption may vary depending on surface absorbency and structure.



High Performance

Since 1958, we have developed high-quality, durable, and ready-to-apply coating systems for construction, industry, and marine sectors. As a family business operating through three generations, we represent sustainable success with our professional production infrastructure and corporate culture.

We are open to change without compromising quality. Quality, continuity, and technical support form the foundations of our relationships with business partners. We provide comprehensive consultancy, documentation, and R&D support that ensure application success. With our expertise and technical infrastructure, we are prepared for tomorrow's technologies and sustainable solutions.

Over 300 Product Varieties

CONSTRUCTION PAINTS

Water and solvent-based decorative coatings for interior and exterior applications.

FLOOR COATINGS

Industrial epoxy and polyurethane-based systems for heavy-duty floors.

INDUSTRIAL COATINGS

Epoxy, mastic, and polyurethane systems resistant to chemicals, abrasion, and weather conditions.

WOOD SYSTEMS

Water-based varnishes and paints preserving the natural structure of wood.

MARINE COATINGS

Primer, intermediate, and topcoat solutions for underwater and above-water ship surfaces.

PROJECT-BASED PRODUCTIONS

Specification-oriented, performance-focused formulations.



Our operations are conducted with sensitivity towards human and environmental health, in compliance with legal frameworks, waste management, recycling, and treatment criteria. Our products are manufactured at GENAŞ facilities, certified in compliance with ISO standards. Our paints and coatings comply with international standards, including TSE Turkish Standards Institution and European norms.

GENAŞ Gen Boya San. ve Tic. A.Ş.

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