



ivorya[®]
maxx

HOME & PERSONAL CARE COLLECTION



Caring for You and Your Home

HAIR SHAMPOO

Designed with advanced care technology, this shampoo gently cleanses hair and scalp while providing deep nourishment. It helps strengthen every strand, leaving hair healthier, softer, and naturally vibrant.

750 ml e



HAIR CREAM

The lightweight conditioning formula instantly softens hair, improves manageability, and helps restore its natural vitality. It provides lasting moisture without weighing hair down, leaving it smooth, silky, and easy to comb.

750 ml e



BABY SHAMPOO

Specially formulated for babies' delicate hair and sensitive scalp, this tear-free shampoo provides gentle cleansing and safe everyday care. Enriched with nourishing oils, it helps keep hair soft while making bath time comfortable and enjoyable.

750 ml e



SHOWER GEL

The refreshing formula gently cleanses the skin while helping maintain its natural moisture balance. It leaves skin feeling clean, soft, refreshed, and comfortably hydrated after every shower.

Narcissus

Avocado

Red Fruit

Men Sport

750 ml e



LIQUID SOAP

Formulated for everyday hygiene, this liquid soap provides effective cleansing while helping preserve the skin's natural moisture balance. Suitable for frequent use, it leaves hands feeling clean, soft, and refreshed.



Lavander

White Soap

Orange

3000 ml e



Lavander

White Soap

Orange

1500 ml e



Lavander

Rose

Black Pearl

SURFACE CLEANER

Developed for homes and workplaces, this surface cleaner effectively removes dirt and everyday stains from a variety of surfaces. Its powerful formula delivers hygienic cleaning without damaging treated surfaces.

white soap

lavander

rose effect

1000 mle



DISWASH LIQUID

The concentrated formula quickly cuts through grease and stubborn food residues, delivering sparkling clean dishes from the very first wash. Reliable cleaning performance for everyday use.

lemon

apple

power

750 mle



GLASS CLEANER

Designed for glass and glossy surfaces, this fast-drying cleaner removes fingerprints, dirt, and stains without leaving streaks or residue, providing a brilliant crystal-clear shine.

3 effect
instantly

500 mle



ULTRA ASPRIN

This multi-purpose cleaning liquid effectively removes grease, limescale, and stubborn stains with its powerful cleaning formula. Suitable for everyday cleaning on a wide range of washable surfaces.

750 mle

ULTRA
asprin
Multi purpose general
Cleaning liquid



DEGREASER

Engineered to tackle heavy grease and stubborn dirt, this powerful degreaser delivers fast and effective cleaning for kitchens, workshops, and industrial environments.

750 mle

YAĞ ÇÖZ
DEGREASER



DRAIN CLEANER

The powerful formula quickly dissolves grease, soap residue, and organic waste to help eliminate blockages. Suitable for sinks, bathrooms, and kitchen drains, it supports smooth and hygienic drainage.

NEW

DRAIN CLEANER

1000 mle



ULTRA POWER

Specially developed to remove stubborn grease, dirt, and everyday stains, Ultra Power delivers outstanding cleaning performance throughout the home, leaving surfaces hygienically clean and brilliantly shiny.

**ULTRA
POWER**

**ULTRA
POWER**

750 ml e



RUST & LIME CLEANER

Effectively removes rust, limescale, and mineral deposits from sinks, faucets, shower areas, and ceramic surfaces. The powerful formula restores cleanliness while leaving surfaces hygienic and sparkling.

1000 ml e

**SUPER
CLEAN**



FABRIC SOFTENER



Sea Breeze

lavender

rose effect

1000 ml e

Specially developed to provide long-lasting freshness and exceptional softness, this fabric softener cares for every fiber while helping reduce static and preserve the natural texture of your laundry.



Lily

Spring

Mistral

Lotus

1440 ml e